Appendix A | General Plan Update

Mailer



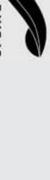
Restart of our Comprehensive General Plan Update!

Now, as our community continues to emerge from the pandemic, it's more important appropriately assess the changes to our world resulting from this event, the General Plan Update project was temporarily suspended from early-2020 through mid-2021 In order to best support our community through the COVID-19 pandemic, and to than ever to plan carefully for the future of our City.

policy direction related to land use, community design, mobility, open space, natural with the opportunity to help shape the future of our City. The General Plan provides vision, and the General Plan Update process will provide residents and businesses The General Plan serves as the guiding document for achieving the community's resources, economic development, public safety, infrastructure, and more.

For more information visit the project website at:

SanMarcos.GeneralPlan.org



On the website, you can:

- + Submit a parcel land use change request (accepted now through Dec. 23, 2021)
- + Read commonly asked questions and answers
- + Learn about community meetings and events
- + Review draft work products as they are prepared
- + Register your contact information for future notifications
- + Send the project team a comment

Attend an Upcoming Workshop

We need insight from community members like you!

Workshop #1: Vision and Values

Monday, October 25, 2021, 6-8 p.m.

San Marcos Senior Activity Center 111 Richmar Avenue, San Marcos CA 92069 Workshop #2: Land Use and Community Design

Tuesday, November 16, 2021, 6-8 p.m. San Elijo Recreation Center

1105 Elfin Forest Road, San Marcos CA 92078

Workshop #3: Mobility

Thursday, December 2, 2021, 6-8 p.m.

San Marcos Senior Activity Center

111 Richmar Avenue, San Marcos CA 92069

Workshop days, times, and locations are subject to change based on public health and safety protocols. Check <u>SanMarcos.GeneralPlan.org</u> prior to each meeting to confirm this information.



Reinicio de la actualización de nuestro Plan General Integral

para evaluar adecuadamente los cambios en el mundo como resultado de este evento, el proyecto de Actualización del Plan General fue suspendido temporalmente desde Con el fin de apoyar mejor a nuestra comunidad durante la pandemia COVID-19, y principios de 2020 hasta mediados de 2021. Ahora, mientras nuestra comunidad continúa emergiendo de la pandemia, es más importante que nunca planificar cuidadosamente el futuro de nuestra Ciudad.

El Plan General sirve como documento guía para lograr la visión de la comunidad, y el proceso de actualización del Plan General proporcionará a los residentes y negocios comunidad, la movilidad, los espacios abiertos, los recursos naturales, el desarrollo proporciona una dirección política relacionada con el uso del suelo, el diseño de la a oportunidad de ayudar a dar forma al futuro de nuestra Ciudad. El Plan General económico, la seguridad pública, la infraestructura y mucho más

Para más información, visite el sitio web del proyecto en

SanMarcos.GeneralPlan.org

En el sitio web, puede:



- + Leer las preguntas y respuestas más frecuentes
- + Informarse sobre las reuniones y eventos de la comunidad
- + Revisar los borradores de las reuniones de trabajo a medida que se preparan
- + Registrar su información de contacto para futuras notificaciones
- + Envíe un comentario al equipo del proyecto



Asistir a un taller comunitario

Necesitamos la opinión de la comunidad y personas como usted

Taller #1: Visión y Valores

Lunes, 25 de octubre de 2021, de 6 a 8 p.m. Centro de actividades para personas mayores de San Marcos 111 Richmar Avenue, San Marcos CA 92069

Taller #2: Uso de la tierra y diseño de la comunidad Martes, 16 de noviembre de 2021, 6-8 p.m.

Centro de Recreación San Elijo

1105 Elfin Forest Road, San Marcos CA 92078

Taller #3: Movilidad

Jueves, 2 de diciembre de 2021, 6-8 p.m.

Centro de actividades para personas mayores de San Marcos 111 Richmar Avenue, San Marcos CA 92069

cambios basados en los protocolos de seguridad y salud pública. Consulte SanMarcos. GeneralPlan. org antes de cada reunión Los días, horarios y lugares de los talleres están sujetos a para confirmar esta información.

Appendix B | General Plan Update

Workshop 1 (2020) Input Received

Activity 1: Assets and Challenges

Activity 2: Visions

Activity 3: Community Mapping

Workshop 1 Assets

Schools/Education

- 1. Schools
- 2. Schools
- Great schools
- 4. Great schools
- Good schools
- 6. Good schools
- 7. Good schools
- 8. Schools are good
- 9. School system
- 10. Schools (public)
- 11. Strong public schools
- 12. Quality public schools
- 13. SM High
- 14. Schools and universities
- 15. Colleges/schools (Palomar, Cal State SM, quality of district schools)
- 16. University
- 17. University/higher education
- 18. Colleges and universities
- 19. School district & CSUSM
- 20. CSUSM
- 21. CSUSM
- 22. CSUSM
- 23. CSUSM
- 24. CSUSM
- 25. Cal State San Marcos
- 26. CSU San Marcos
- 27. CSUSM and Palomar Community College
- 28. Cal State San Marcos & Palomar College
- 29. Palomar College
- 30. Educational institutions
- 31. Good educational institutions
- 32. Education hub
- 33. Education hub
- 34. Educational opportunities
- 35. Education
- 36. Education hub (CSUSM, Palomar college, SMUSD, Pima)

Parks, Trails, and Open Space

- 1. Parks
- 2. Parks
- 3. Parks
- 4. Parks
- 5. Parks

- 6. Parks
- 7. Parks
- 8. Parks
- 9. Parks (ranger living on the grounds)
- 10. Parks are great
- 11. Beautiful parks
- 12. Double Peak Park
- 13. Star nights at Double Peaks
- 14. Discovery Park and Lake
- 15. Discovery Lake
- 16. Walnut Grove Park
- 17. Sunset Park
- 18. Parks and trails
- 19. Parks and trails
- 20. Parks and trails
- 21. Parks and trails
- 22. Parks and trails
- 23. Parks and trails
- 24. Well maintained trails and parks
- 25. Trail system and parks
- 26. Trails
- 27. Trails
- 28. Trails
- 29. Trails
- 30. Trails good balance of nature trails vs. businesses
- 31. Trail system
- 32. The trail system is fantastic
- 33. Trails recreation
- 34. Trails historic recognition
- 35. Beautiful trails
- 36. Nature trails
- 37. Hiking trails
- 38. Hiking trails
- 39. Hiking opportunities
- 40. Activities (hiking areas)
- 41. Open space (hiking trails)
- 42. Hiking
- 43. Hike and bike paths
- 44. Cycling trails
- 45. Numerous parks and walking trails
- 46. Walking trails
- 47. Walking trails
- 48. Trails for pedestrians and equestrians
- 49. Equestrian friendly
- 50. Parks, trails, and open spaces
- 51. Quality parks and open space

- 52. Open space
- 53. Open space
- 54. Open space
- 55. Open space nature
- 56. Agriculture
- 57. Agriculture
- 58. Natural systems
- 59. Wildlife habitat
- 60. Natural beauty

Recreation

- 1. Youth areas
- 2. Youth sports
- 3. Softball
- 4. Golf courses
- 5. Pickleball courts

Location/Mobility

- 1. Location
- 2. Central in north county
- 3. Access to urban cities/urban centers
- 4. Access to San Diego
- 5. Close to the coast
- 6. Walking access to services/amenities
- 7. Walkable neighborhoods
- 8. Walkable small-scale community
- 9. Clean city
- 10. Clean
- 11. Clean
- 12. Lack of congestion space
- 13. Quiet
- 14. San Marcos is well organized and maintained
- 15. Controlled land development not too overpopulated
- 16. Ability to truly live, work, and play here

Weather

- 1. Weather
- 2. Good weather
- 3. Weather and outdoor activities
- 4. We moved here for the weather and the schools
- 5. Climate

Safety and Housing

- 1. Safety
- 2. Safety
- 3. Safe
- 4. Safe, well-maintained neighborhoods

- 5. Siempre limpia y segura (always clean and safe)
- 6. Affordable, safe place to raise family
- 7. Affordability & diverse housing options
- 8. Affordable housing
- 9. Housing
- 10. Senior mobile home villages

Community Character

- 1. Diversity
- 2. Diversity
- 3. Diversity
- 4. Cultural diversity
- 5. Diverse demographic/population
- 6. Diverse income levels of individuals/housing
- 7. Small town feeling with diversity
- 8. Small-town feel
- 9. Hometown feel
- 10. Countryside living
- 11. College atmosphere
- 12. Close, supported neighborhood
- 13. My friendly neighborhood
- 14. Friendliness and community
- 15. Sense of community
- 16. Sense of community
- 17. Community investment
- 18. Strong community/civic participation
- 19. San Marcos neighborhoods lack tradition but have an open culture of inclusivity
- 20. Not elitist
- 21. Family-oriented
- 22. Family life, kid friendly
- 23. Fiscal responsibility
- 24. Fiscally solvent
- 25. Conservative values

Services

- 1. Library
- 2. Library
- 3. Library
- 4. I value the library here more than any other library
- 5. The library and community center near it along with the park next to it
- 6. Senior community center
- 7. San Marcos historical society
- 8. Shopping
- 9. Big stores (home depot, target, fry's) close by
- 10. Local business
- 11. Commercial strip (San Marcos Blvd)

- 12. Eating places
- 13. Sprinter
- 14. Sprinter & quiet zone15. Fire department
- 16. Health services
- 17. Newsletter
- 18. Fantastic fireworks

Workshop 1 Challenges

Traffic

- 1. Traffic
- 2. Traffic
- 3. Traffic on 78
- 4. Traffic on 78
- 5. Traffic 78 TOVR
- 6. Traffic on deer springs
- 7. Traffic flow
- 8. Traffic
- 9. Traffic on 78
- 10. Traffic congestion
- 11. Traffic, traffic flow, traffic lights
- 12. Congestion
- 13. Traffic
- 14. Traffic
- 15. Traffic
- 16. Traffic
- 17. Traffic congestion
- 18. Traffic (downtown San Marcos, San Elijo)
- 19. Traffic
- 20. San Marcos Blvd so busy, need alternative routes
- 21. Traffic problems
- 22. Traffic congestion
- 23. Traffic highway 78 & twin oaks valley rd.
- 24. 78 fwy is sometimes parking lot, traffic
- 25. Mucho trafico
- 26. SM Blvd traffic (noise, volume)
- 27. Traffic
- 28. Traffic
- 29. Traffic
- 30. Traffic
- 31. Traffic
- 32. Traffic
- 33. Traffic
- 34. Traffic flow residential & commercial zoning
- 35. Traffic congestion
- 36. Traffic
- 37. Increased traffic
- 38. Traffic on deer springs
- 39. Traffic
- 40. Traffic poor planning
- 41. Traffic
- 42. Traffic
- 43. Traffic

- 44. Traffic mitigation
- 45. Traffic
- 46. Traffic
- 47. Traffic
- 48. Traffic
- 49. Traffic congestion primarily 78 freeway expansion
- 50. Traffic and traffic lights
- 51. Traffic and traffic lights
- 52. Roads need improvement
- 53. Traffic congestion
- 54. Traffic congestion on 78
- 55. Fire hazard via overhead power lines
- 56. Fire hazard evacuation efficiency in san marcos and san elijo hills

Housing

- 1. Noise construction
- 2. 3 schools on san elijo blvd.
- 3. Parking enforcement quality fairness
- 4. Street sweepers
- 5. Adequacy of affordable housing
- 6. Affordable housing
- 7. Technology changes (cars, robotics)
- 8. Housing costs
- 9. Complaints about traffic while also prioritizing parking spaces and vehicle accommodation
- 10. Auto noise
- 11. Shade quote housing
- 12. Affordable housing not accessible for wheel chairs
- 13. Students partying
- 14. Road construction
- 15. San Marcos H.S. parking
- 16. Left turn lanes could be longer (i.e. twin oaks south bound @ San Marcos Blvd)
- 17. Too much high-density housing
- 18. Growth
- 19. Fast growth
- 20. Overdevelopment of housing
- 21. Mega housing developments to accommodate population growth
- 22. Budget
- 23. Increasing housing cost
- 24. Not enough homes
- 25. High cost of homes
- 26. Affordable housing
- 27. More housing needed
- 28. Housing
- 29. Fear of density & height
- 30. Affordable housing

- 31. Affordable housing
- 32. Mid to low income housing
- 33. Housing costs
- 34. Fast growth
- 35. Growth without losing our small-town feel
- 36. Managing growth
- 37. Housing
- 38. More housing for seniors

Other

- 1. Ageing neighborhoods
- 2. Lack of entertainment
- 3. School class teacher student ratios
- 4. Safe ways to get to schools
- 5. Congested schools (overpopulation)
- 6. Air quality
- 7. Lack of police patrol
- 8. Inclusion
- 9. Limited public transportation
- 10. Public transportation
- 11. Public transportation
- 12. Urbanization
- 13. Overdevelopment
- 14. Developable land
- 15. Disappearing open space
- 16. Lack of wildlife corridors
- 17. Habitat loss
- 18. Property values
- 19. Lack of community connection
- 20. Environmental regulations
- 21. Housing
- 22. Crime
- 23. Homelessness
- 24. Over development of housing
- 25. Vacant shops
- 26. Safety
- 27. Construction
- 28. Maintain nature spaces
- 29. School zoning
- 30. Anti-build (infill) mentality
- 31. Lack of diverse representation in public office
- 32. Maintenance
- 33. Community connection
- 34. High prices for rent
- 35. Homeless big problem

- 36. Creek project delays
- 37. Lack of wildlife corridors
- 38. Decrease in farmland
- 39. No central downtown scattered areas of restaurants and shops
- 40. Better sidewalks more buffer between sidewalks and cars
- 41. Land mitigation or lack thereof in San Marcos
- 42. San Marcos Blvd walks too narrow and some wheelchair ramps not safe
- 43. Travel for seniors in town
- 44. Public transportation need more options
- 45. Getting around without cars
- 46. Mobility options
- 47. Water runoff pollution open land absorption "save San Marcos Creek"
- 48. Lack of office space
- 49. Fire stations ability with current equipment to control fire
- 50. Empty buildings
- 51. Too much empty commercial space
- 52. Lack of "nice" restaurants

Spanish:

- 1. Seguir cresiendo sin perder su esencia
- 2. Escuelas ambiente familiar
- 3. Areas para los animals porque ellos son parte del medio ambiente
- Las personas incapacitodas tienen muchas necesidades en vivienca

Workshop 1 Visions

Table 1:

- A place that you don't have to leave "walking pods" (balancing commercial with residential zoning)
- Safety, including police and fire services ease of evacuation if/when needed (fire, earthquake)
- Emphasis on "affordable and inclusive zoning" for diverse economic populations
- Accessibility for people with disabilities (inclusive in community events/activities)
- Healthy markets and restaurants
- Transportation alternatives

Table 2:

- Walkable city center with services and amenities
- Small town feel (parks, agriculture, trails, open space)
- Access to services (medical, retail)
- Improved public transportation, bike ability, and walkability on sidewalks
- Education and industry surrounding city center increasing jobs
- Retain agriculture
- Expand parks, trails, open spaces and integrate into new developments
- Multi-use buildings (commercial and housing)

Table 3:

- Smart growth
- More homes
- Mobility hub
- Revitalize old San Marcos
- Keep a small-town feel
- Continued growth of CSUSM/North City
- Strong school system

Table 4:

- Protect affordable housing for seniors and workers (mobile home parks)
- Increase mobility (transportation social contact for seniors)
- Smart development (facelift older projects, adequate parking)
- Restaurant row
- Infill development don't build in the hills
- Taller buildings farther from main streets (for instance at back of restaurant row, not only on SM Blvd.)
- Widen and complete Discovery
- Add a lane to 78 each direction
- Reconstruct first level of new buildings west of Hobby Lobby into housing

Table 5:

- Quality of life
- Walkable city
- Walkable downtown center with sponsored events
- Retain open space
- Improved amenities (traders joes and whole foods)
- Preserve and respect wildlife corridor wildland urban interface
- Extensive, interconnected bike trail and lanes
- Community access to public transportation hop on/hop off

Table 6:

- Green over gray perpetuate green areas as we accommodate population growth
- Infrastructure for the elderly and youth at different locations
- Support job development within the city of San Marcos so its inhabitants can live and work here
- More walkable communities and public spaces for everyone
- Create and support infrastructure that can withstand different economic trends
- Use Cal State San Marcos to create and foster culture and jobs for its students and community members

Table 7:

- Preserved agriculture
- Preserve and increase open space as development continues
- More and newer school facilities
- Diverse mix of transportation
- Connection to their region
- Quiet zone for the sprinter
- Maintain community character
- Riverwalk or community hub
- Walkable commercial district
- Higher density around university

Table 8:

- Avoid LA density (low)
- Keep small town feel (no high rises)
- Infrastructure 1st, development 2nd
- No more massive homes on mass lands (single-story condos/houses)
- Put our town center back (Creekside district)

Table 9:

- Agricultural/zoning preservation (Merriam Mountain Nature Preserve)
- Trailhead staging

- Community transit circulator
- Affordable housing near transportation
- Large equestrian park venue
- Community indoor swimming pool (seniors too!)
- City of San Marcos police department

Table 10:

- It's "Carlsbad Light" both reality and vision
- Conservation of open space
- North City/Village/Downtown
- Bicycle transportation
- Education hub infrastructure
- Continued Safety

Table 11:

- A real downtown in Old San Marcos creating the older downtown feel (examples: Vista and Bressi Ranch)
- Creating more diversity in Restaurant Row
- Housing options for all income levels and ages
- Continued access to open space and parks
- Developing a "little theatre" for local activities
- Adequacy of police, fire, services
- Continued reputation for good schools
- Make San Marcos a "destination"
- Connect hike and bike trails ensure ADA accessibility
- Improved traffic flows

Table 12:

- Balance of green spaces
- Better distribution of resources for the whole city
- Improved public transportation lighting, shelters, trees, bus stops (benches)
- Diversity of businesses
- More resources for District 1 transportation, security, lighting infrastructure
- Rent control people cannot afford rent

Table 13:

- Continue to be educational hub of North County
- Add two-year schools/trades/technical vocational training, trade/certifications
- Livable-wage jobs attract companies
- Self-contained city with live/work/play options
- Safety and neighborhood watch (phone # for reports)

Appendix C | General Plan Update

Workshop 1 (2021) Input Received

Activity 1: Assets and Challenges

Activity 2: Visions

Activity 3: Community Mapping

Assets

Theme	Count
Parks/greenspace/Trails	30
Retail/restaurants	16
Education	14
Community	10
Housing	8
Environment/beauty	7
City government	6
Rural	6
Neighborhoods	5
Neighborhoods/Safety	4
Public planning	4
Recreation/Activities	4
Access (to freeway)	4
Equestrian	3
College town	3
Friends/family	3
Weather/climate	3
Open Space	2
Mobility	1
Jobs	1
Retail permits	1
Jobs	1
Location	1
Grand Total	137

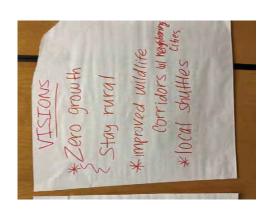
Challenges

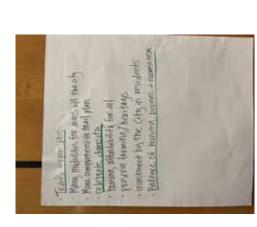
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Theme	Count
Traffic	28
Population growth	12
Growth planning/development	8
Traffic/Freeway acceess	7
Community division	6
Commercial lots	6
Open space/natural land	6
Engagement/involvement/participation	5
Housing	5
Infrastructure/resources	4
Identity	3
Commercial growth	3
Homeless population	3
Employment	2
Accessibility	2
Farming	2
Cost of living	2
Walkability	2
Parking	2
Wildlife circulation	1
Recreation/entertainment	1
Airport	1
Public transit	1
Grand Total	112

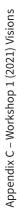


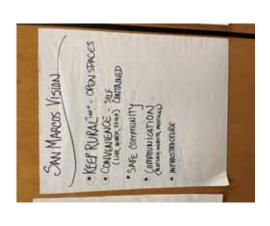


Appendix C – Workshop 1 (2021) Visions





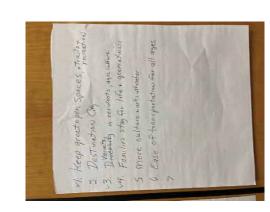




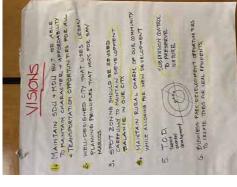
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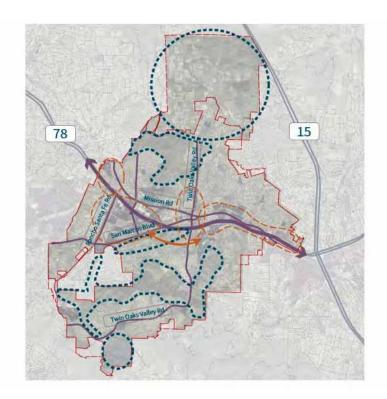
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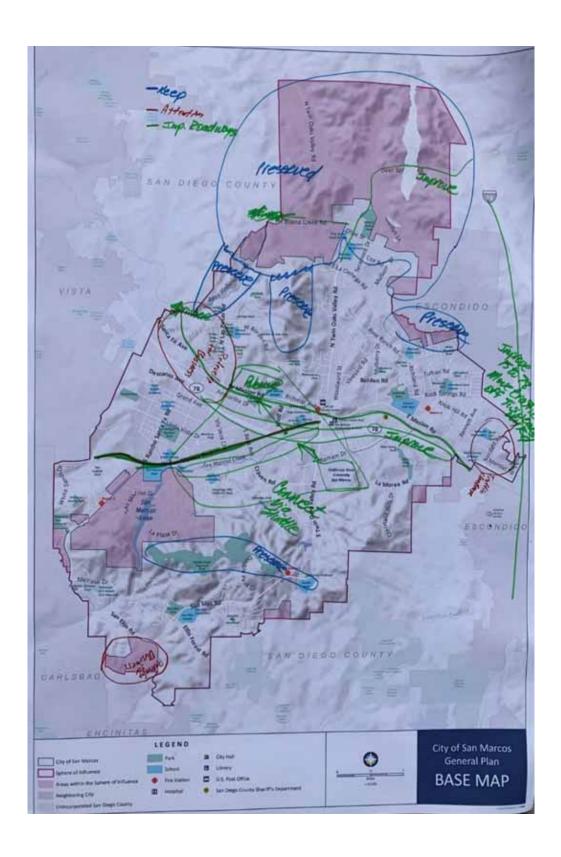


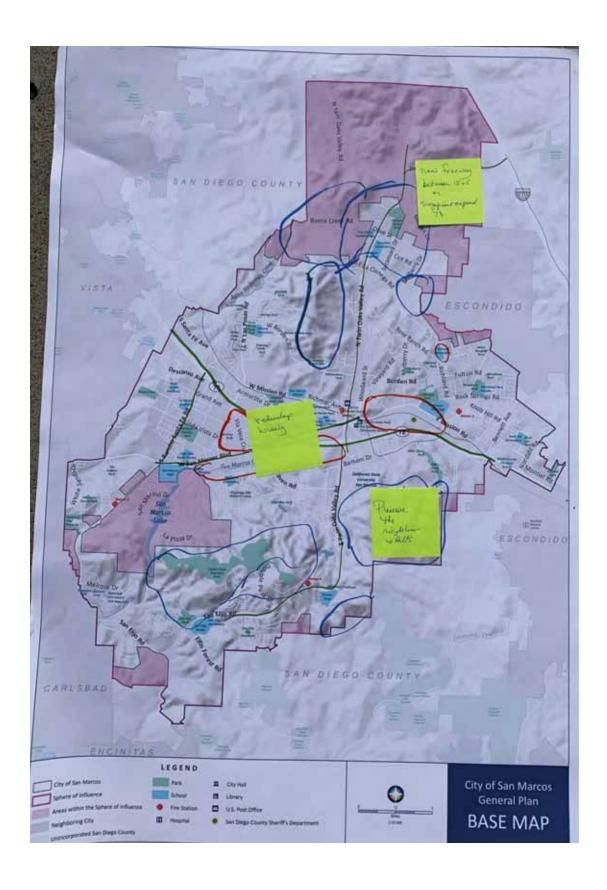
Areas to be Preserved & Protected

Important Roadways & Corridors

Areas that Need Special Attention

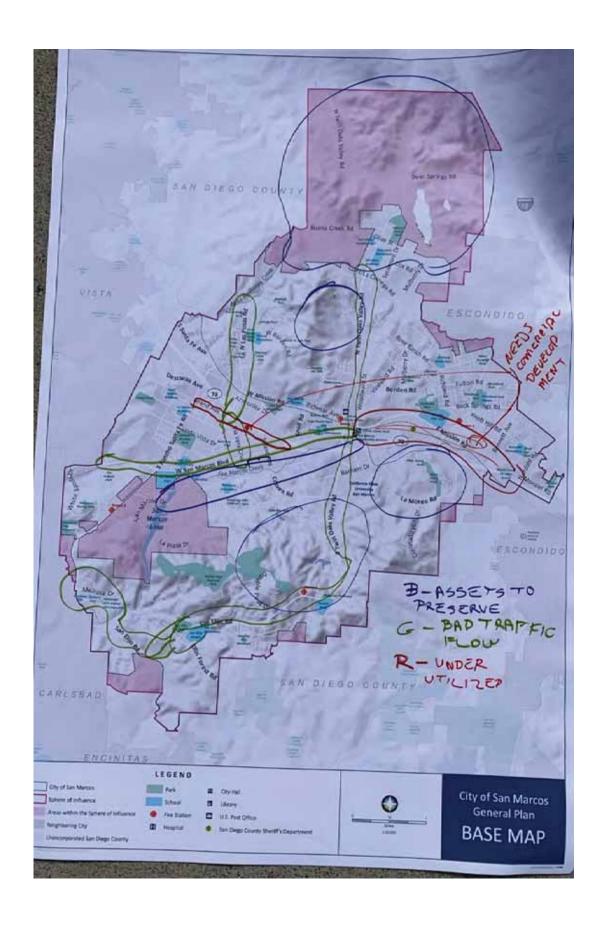


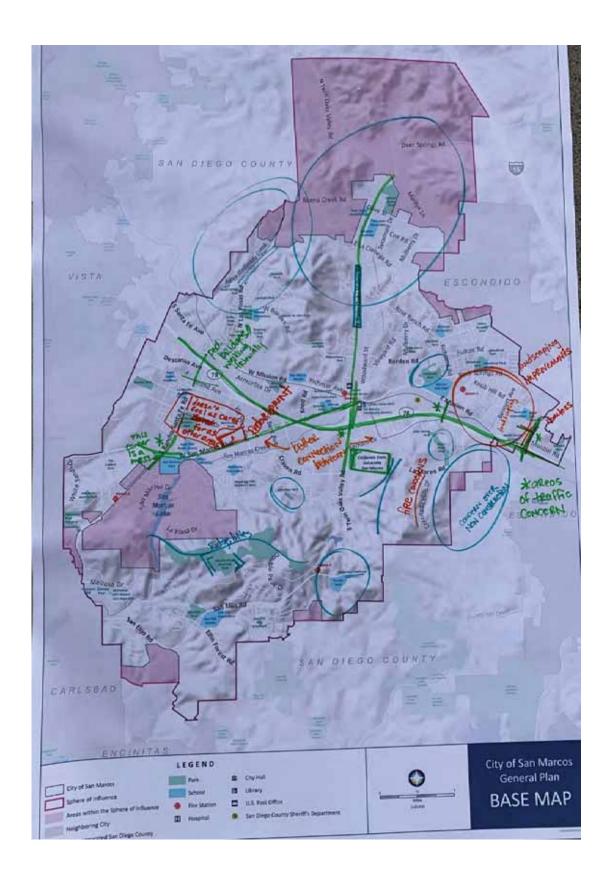


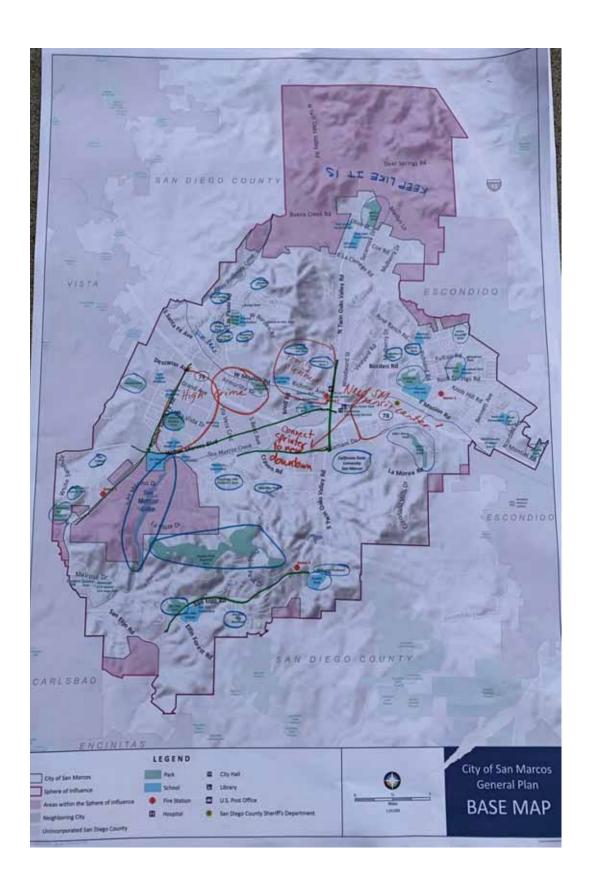


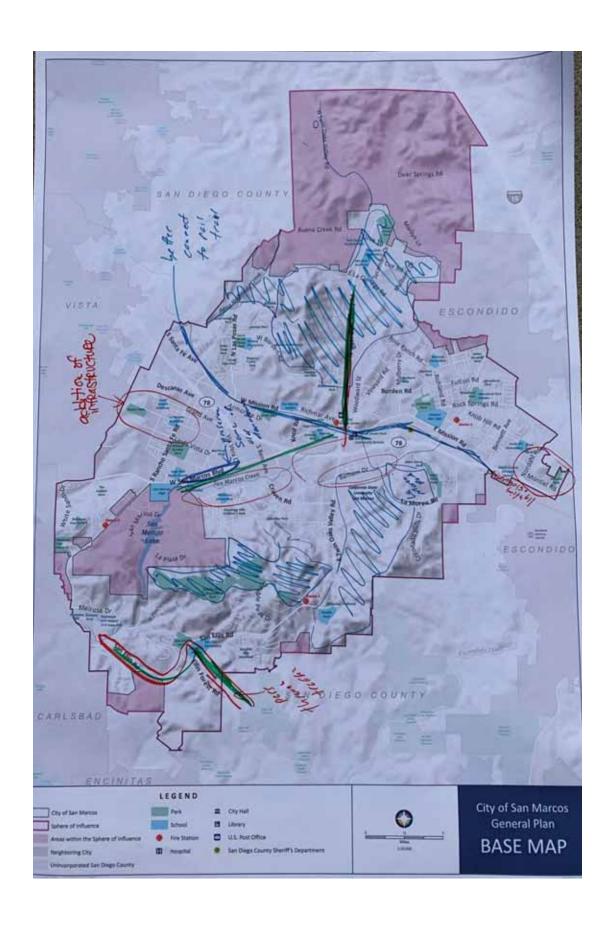


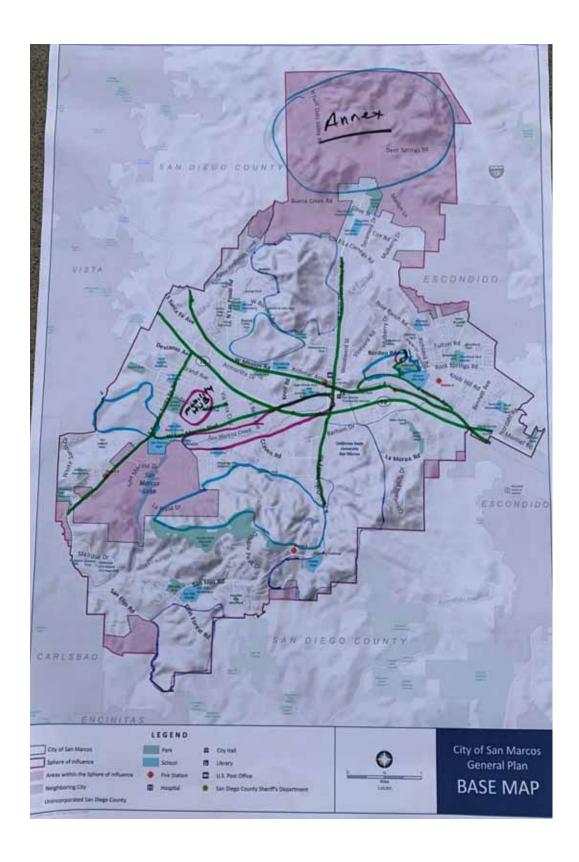


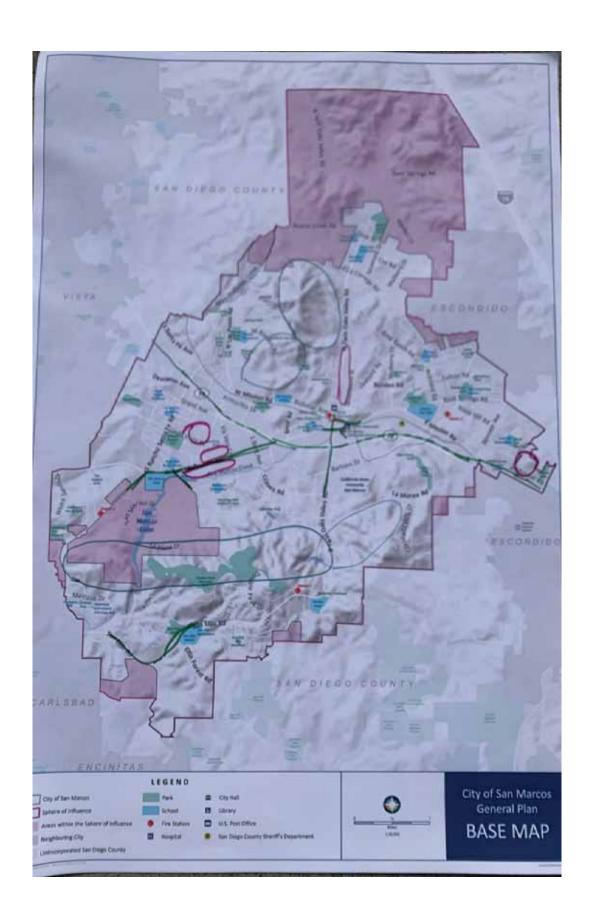




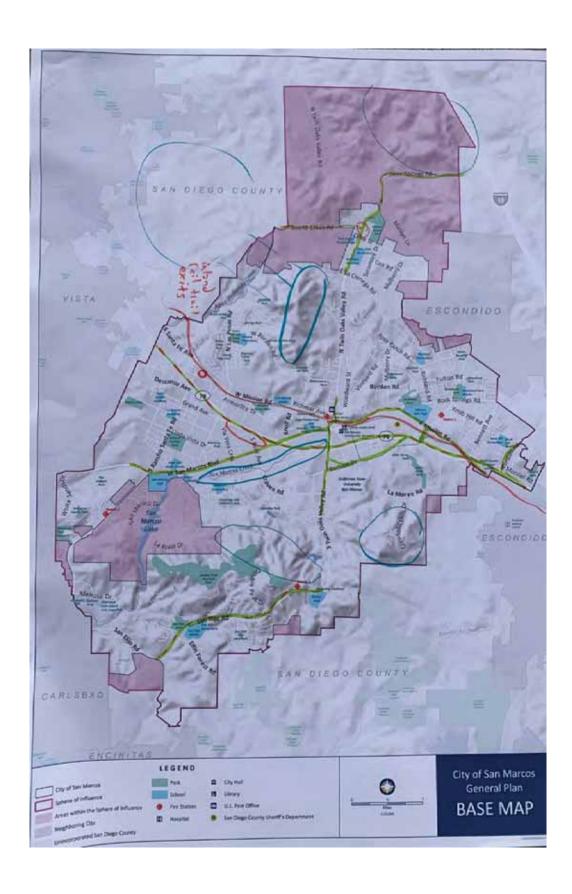












Appendix D | General Plan Update

Workshop 2 Input Received

Activity 1: Polling

Activity 2: Visual Preferences (Dot Polling)

Activity 3: Community Mapping

Question 1:

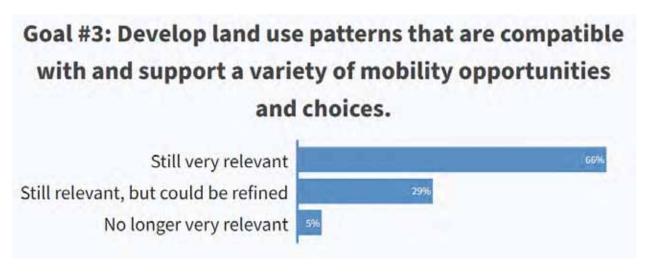


Question 2:

Goal #2: Promote development standards and land use patterns that encourage long-term environmental sustainability.

Still very relevant
Still relevant, but could be refined
No longer very relevant

Question 3:



Question 4:

Goal #4: Promote San Marcos as the educational center of North County while creating a greater synergy between the business community and its academic institutions.

Still very relevant Still relevant, but could be refined

Question 5:

No longer very relevant

Goal #5: Promote community design that produces a distinctive, high-quality built environment with forms and character that create memorable places and enrich community life.

Still very relevant Still relevant, but could be refined No longer very relevant

Question 6:

Goal #6: Maintain a supportive business climate and a healthy, sustainable economy to retain and attract high quality businesses and create additional employment opportunities.

Still very relevant Still relevant, but could be refined No longer very relevant

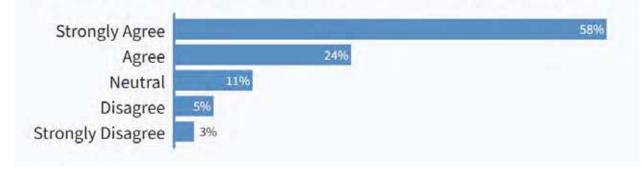
Question 7:

Goal #7: Direct and sustain growth and expansion in areas of San Marcos that can support a concentration of a variety of uses and are particularly suitable for multimodal transportation and infrastructure expansion and improvements.

Still very relevant, Still relevant, but could be refined No longer very relevant.

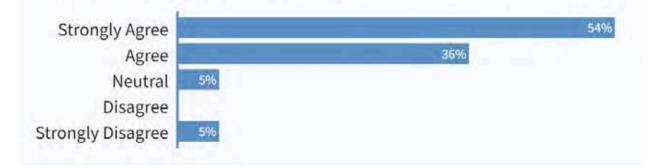
Question 8:

New residential development should be focused around transit stations and/or commercial corridors.

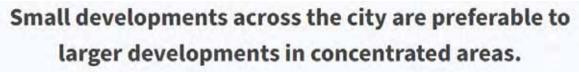


Question 9:

When designating areas for new development, resident health should be a primary consideration.



Question 10:



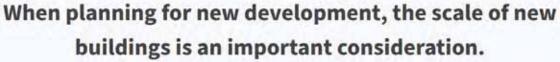


Question 11:

Bringing jobs and housing choices closer together is a high priority.

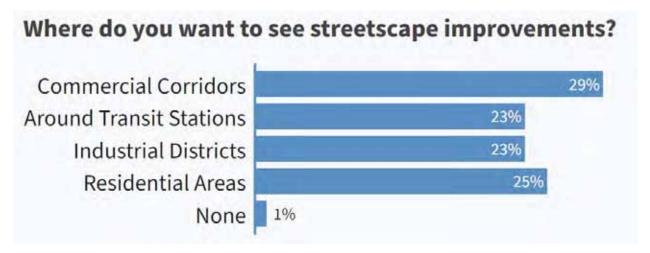


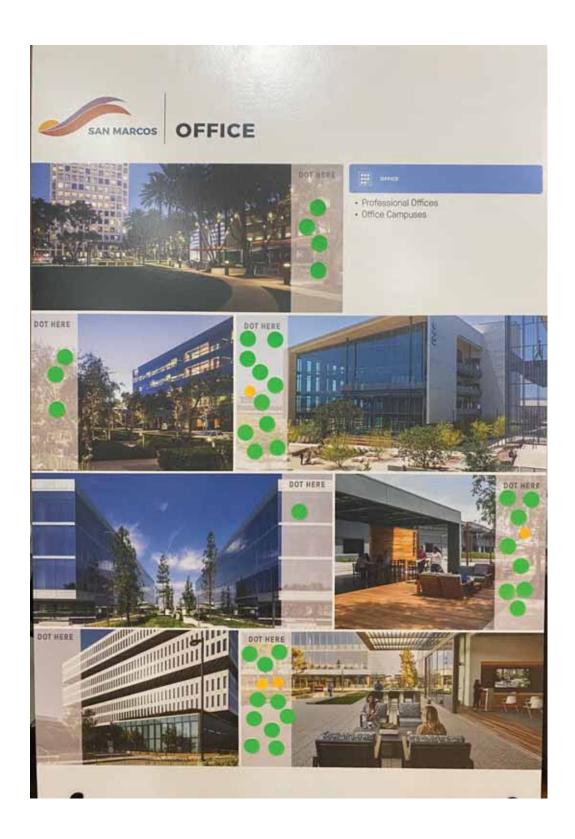
Question 12:

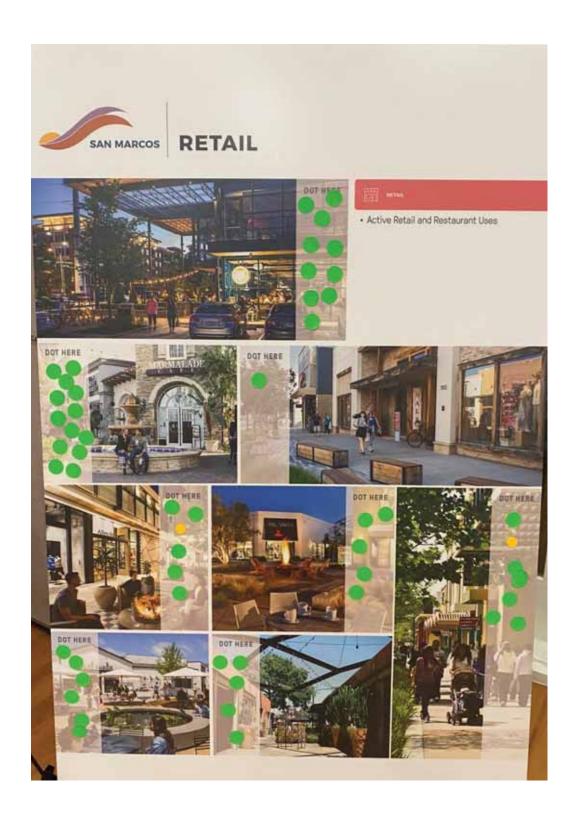


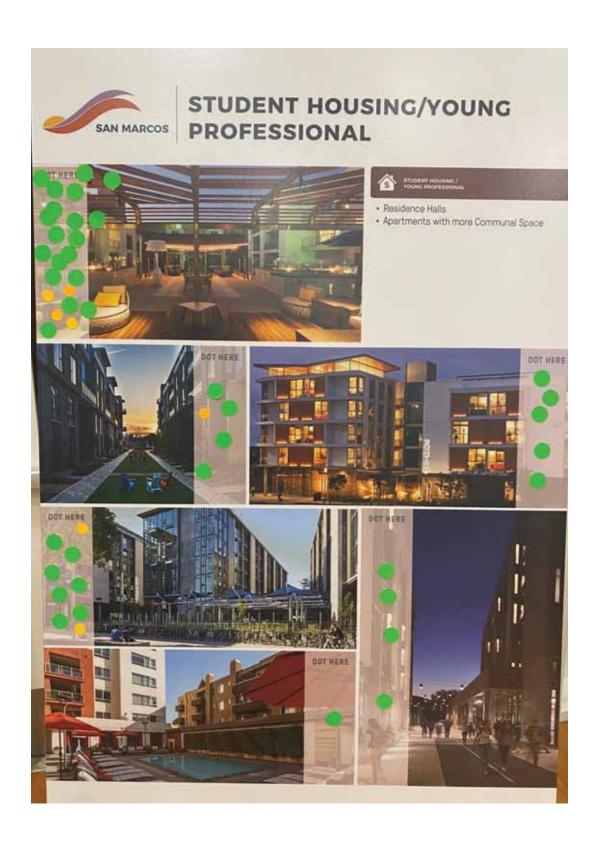


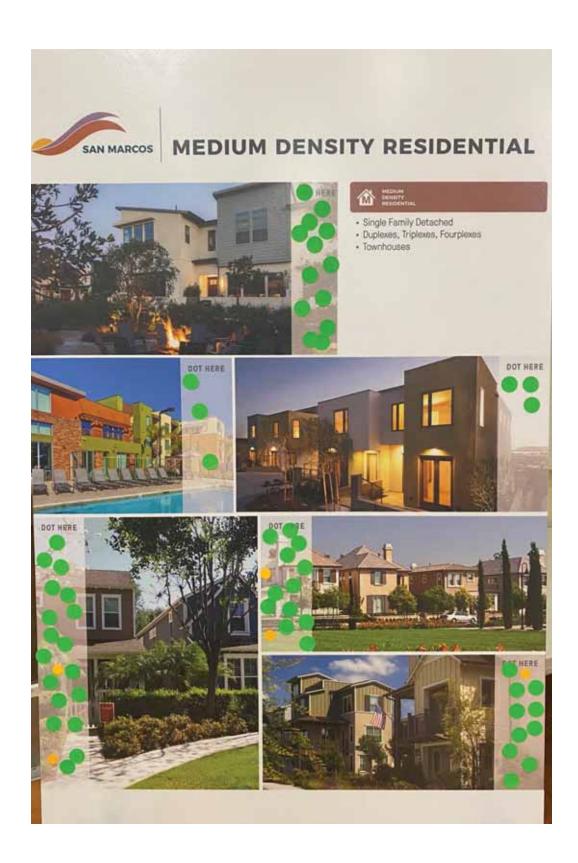
Question 13:

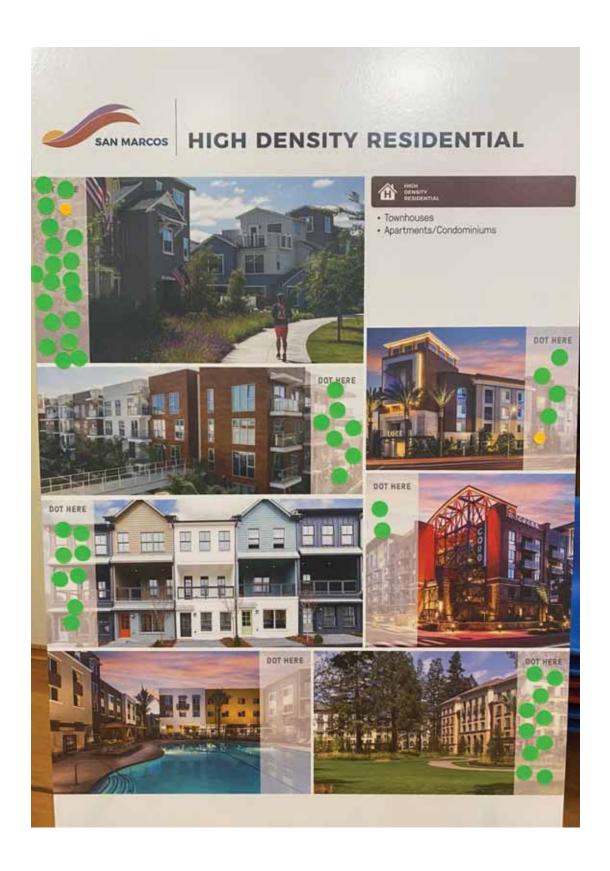


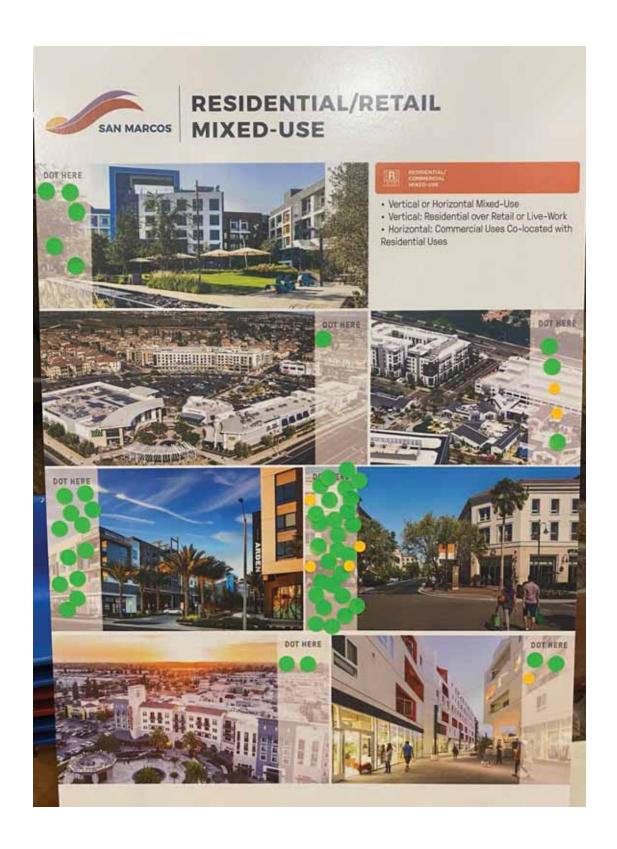


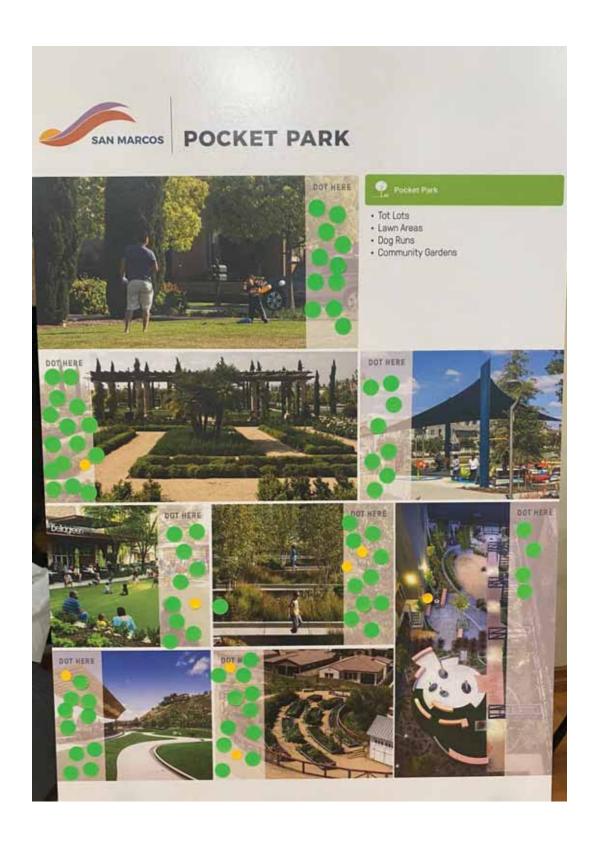


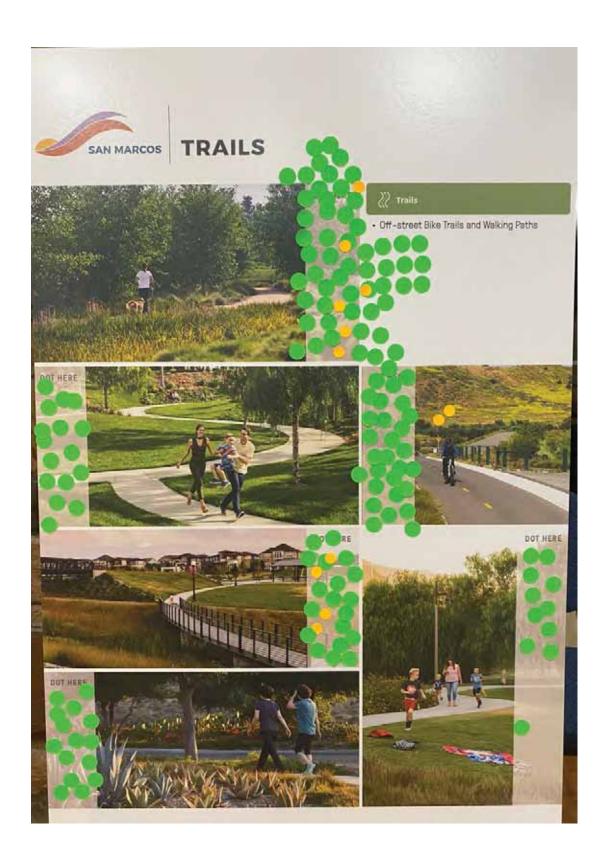




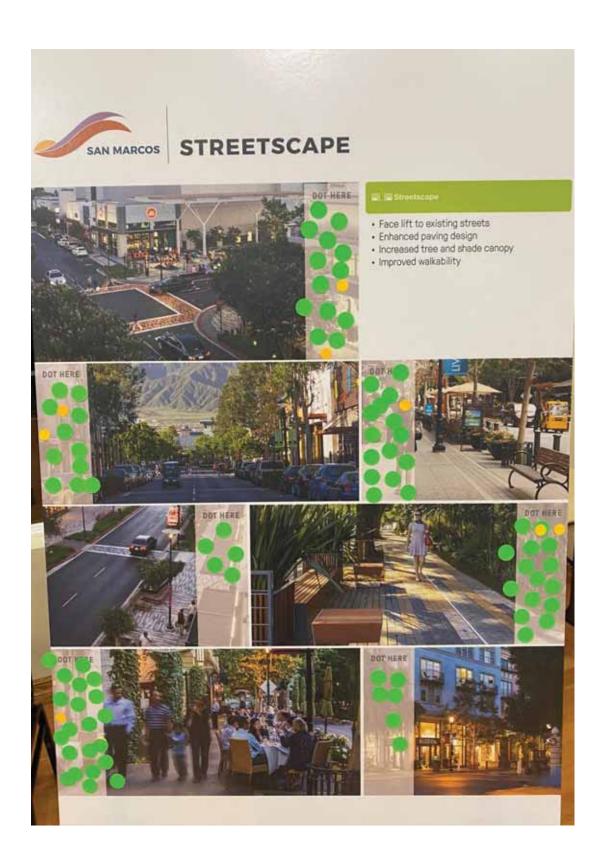


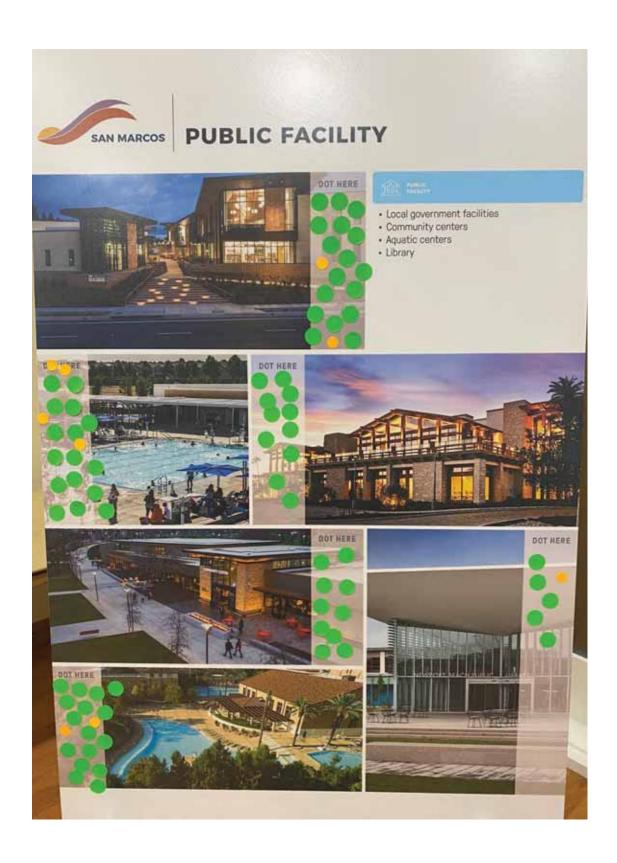




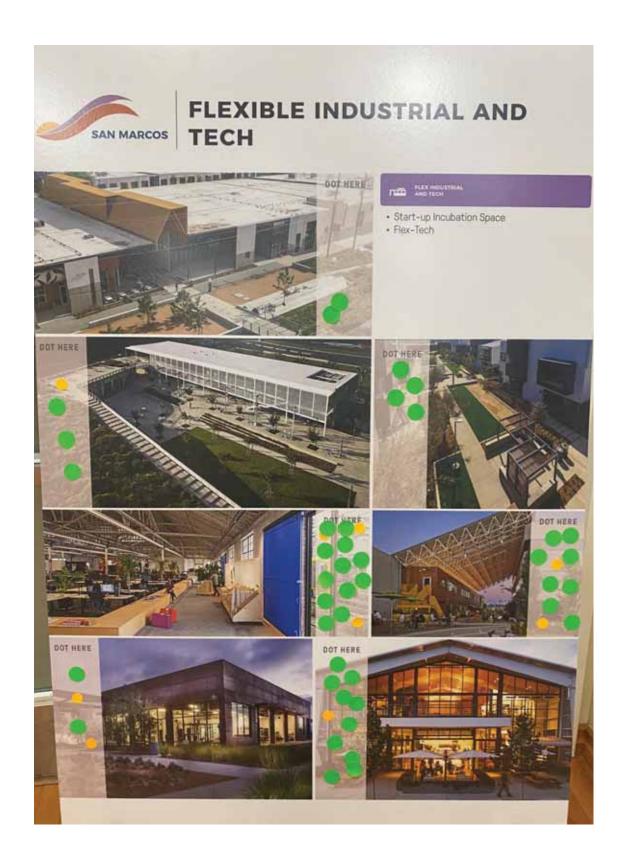


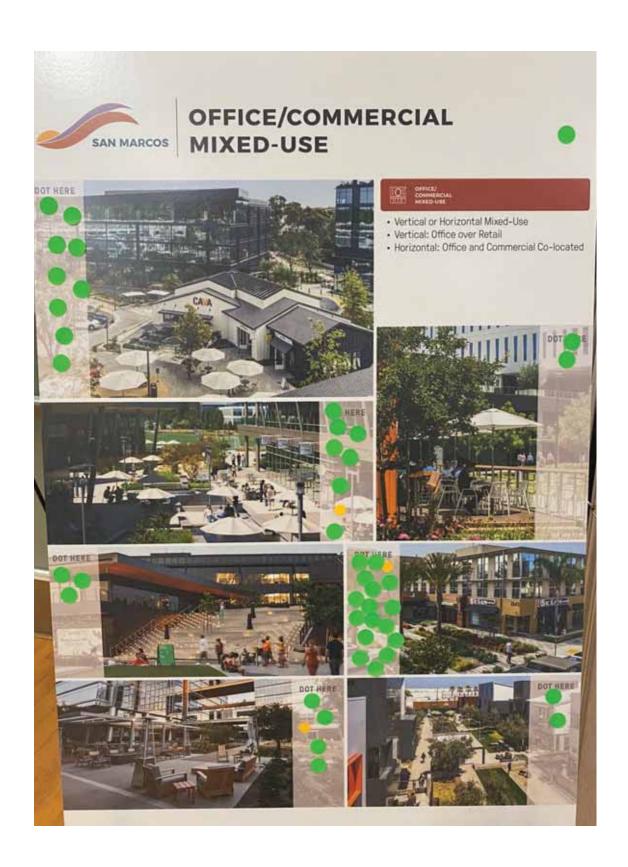






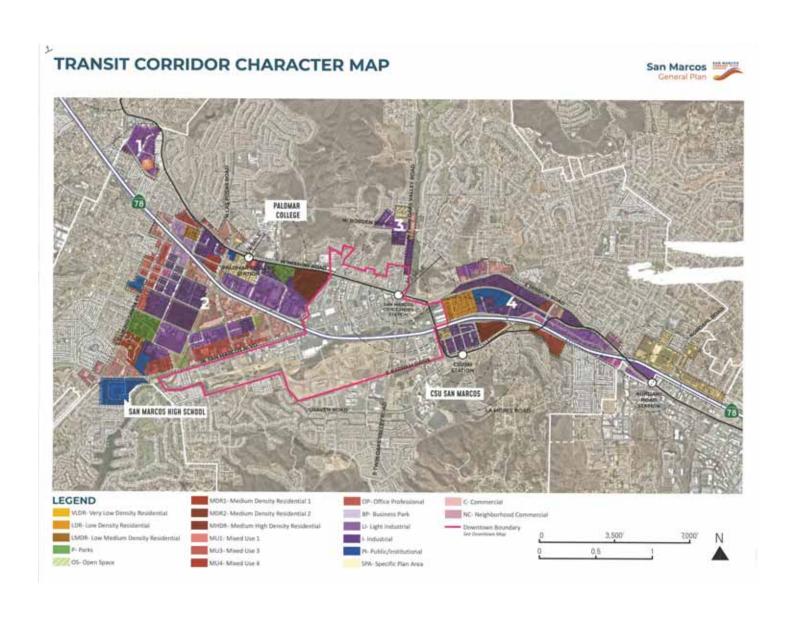




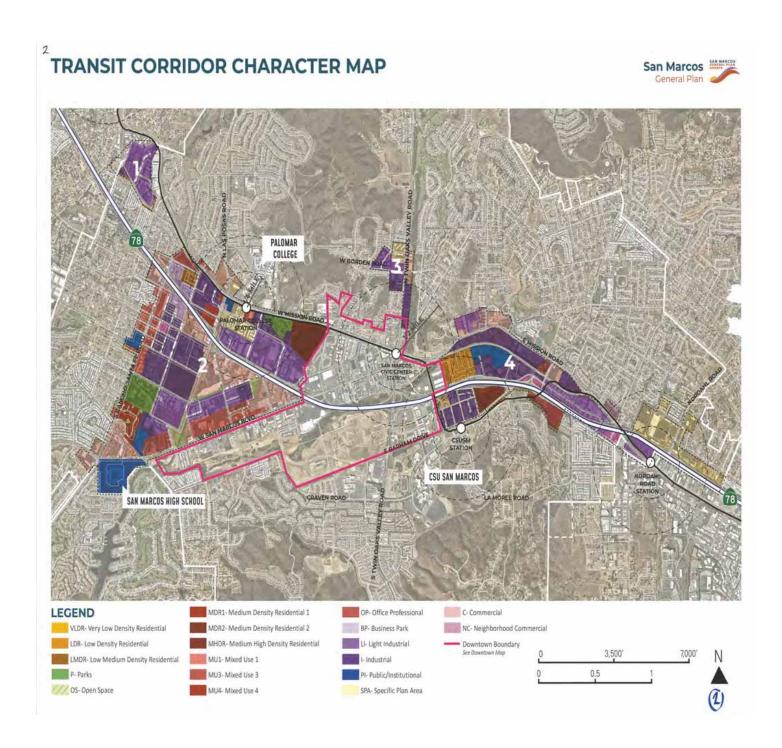




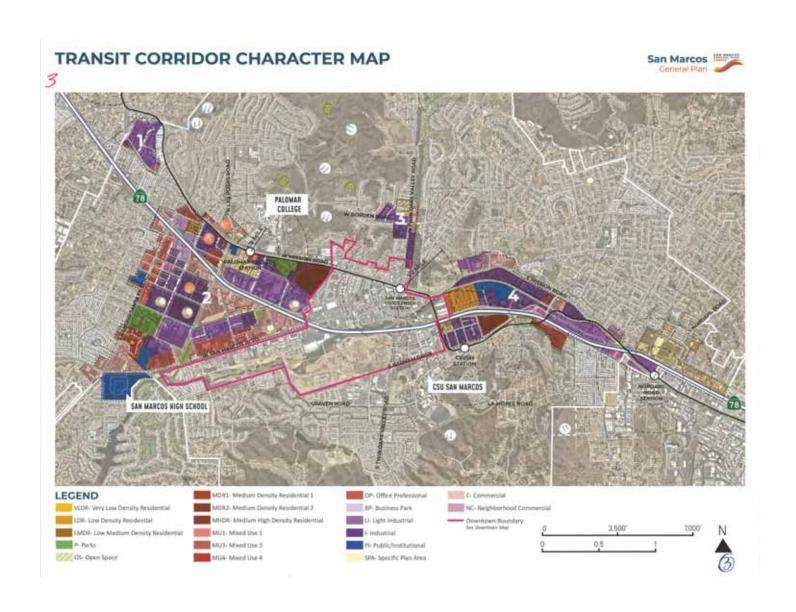
Note - Maps labeled "San Marcos Downtown Map" are identified in the summary as "San Marcos City Core".





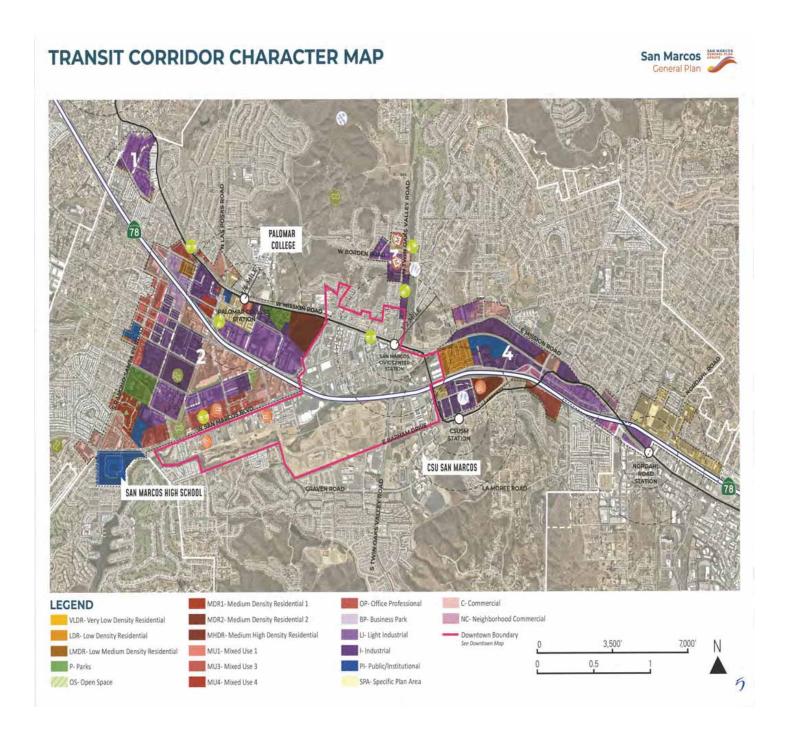




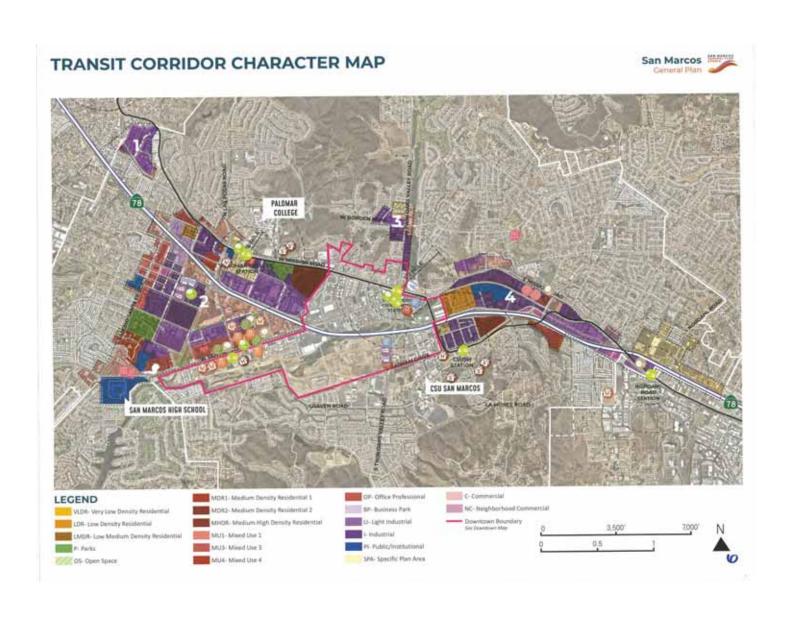




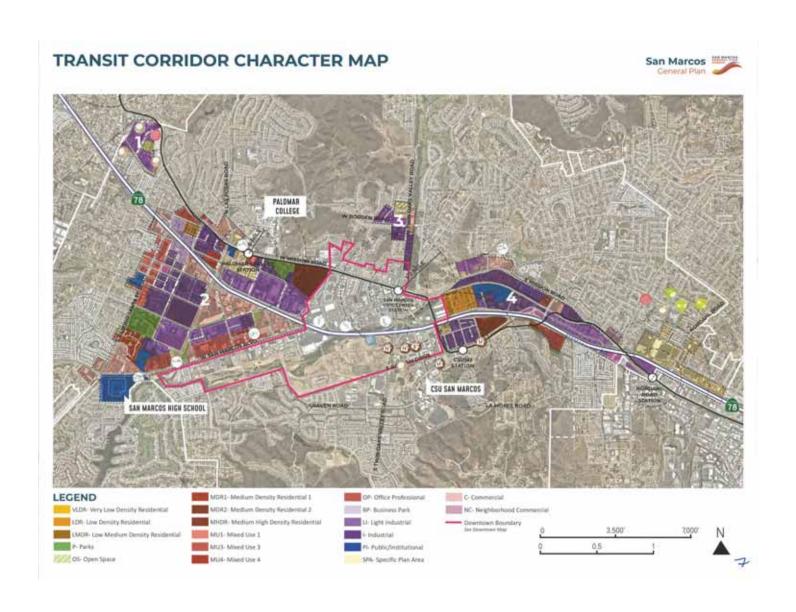




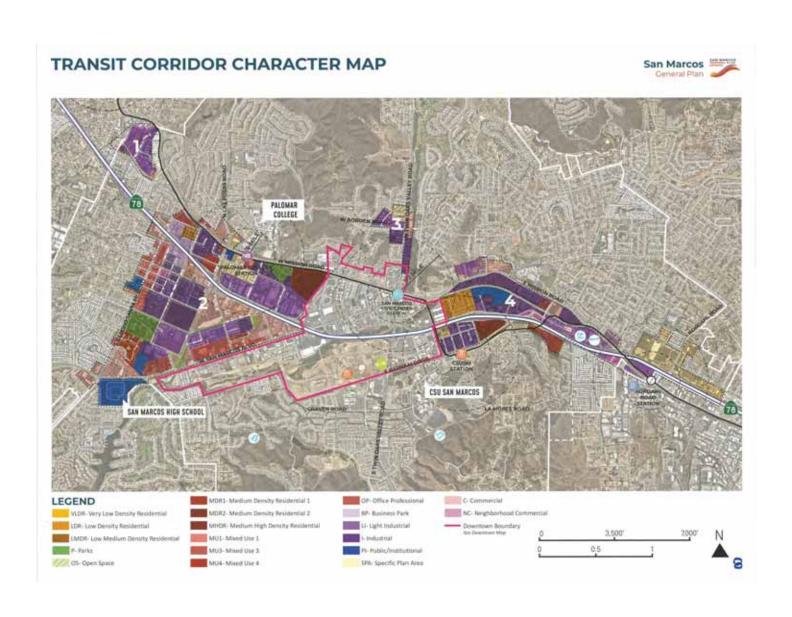




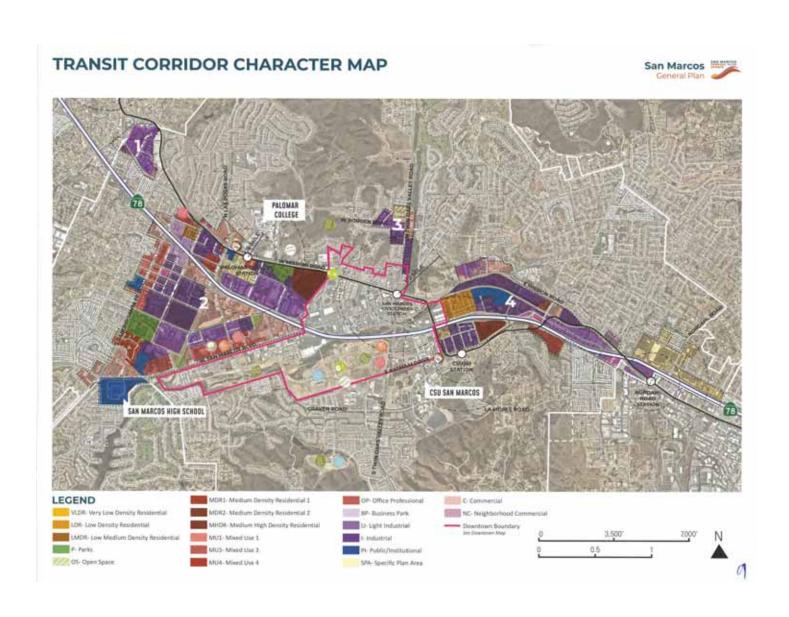


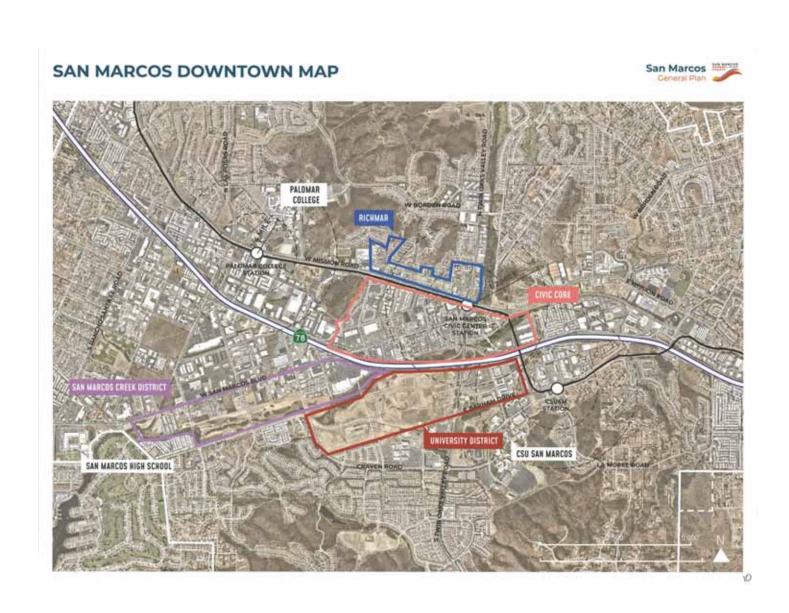


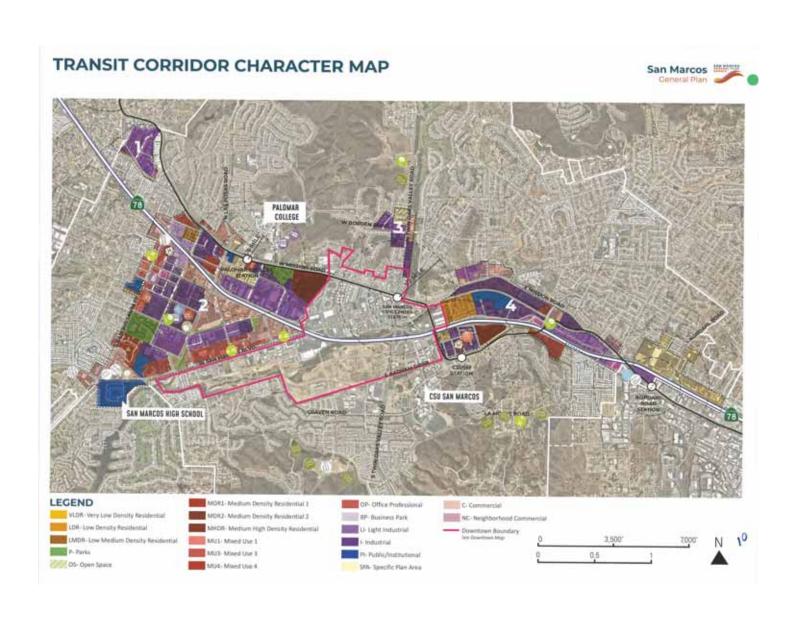




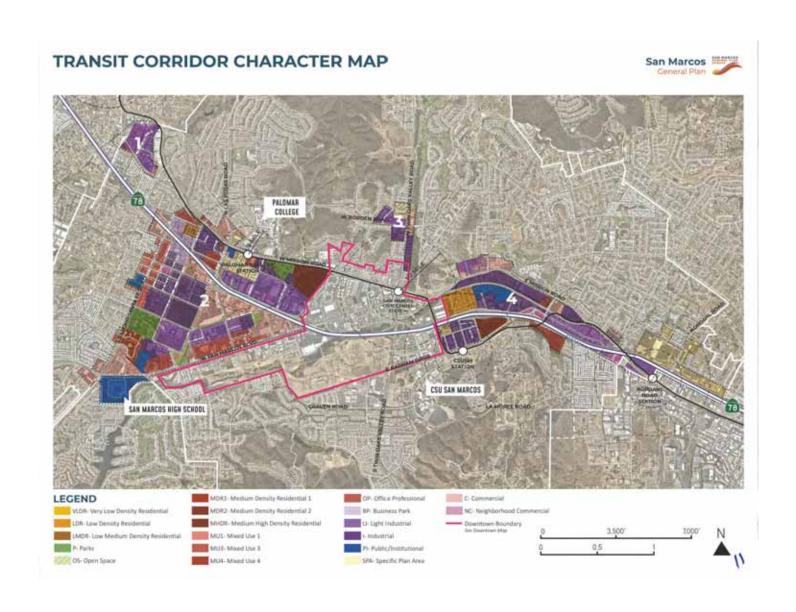




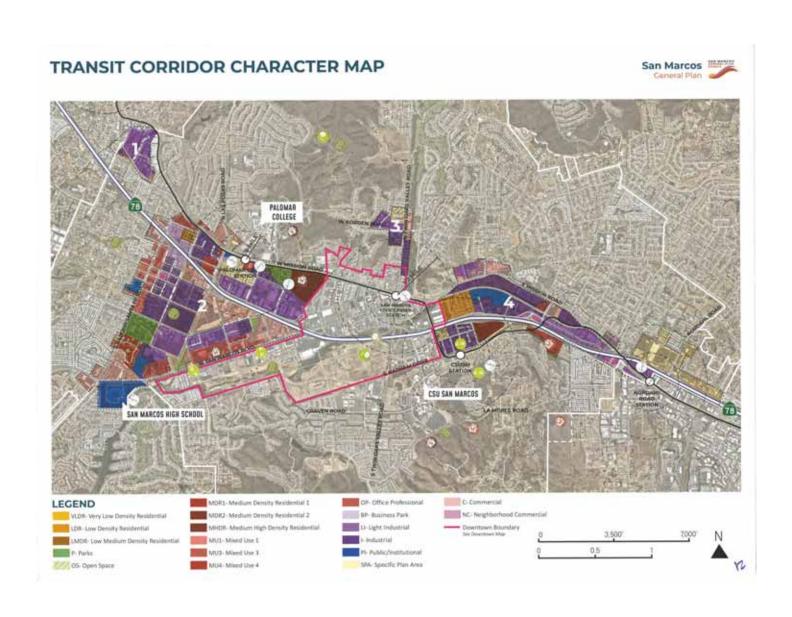












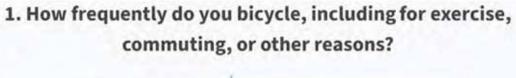
Appendix E | General Plan Update

Workshop 3 Input Received

Activity 1: Polling

Activity 2: Community Mapping

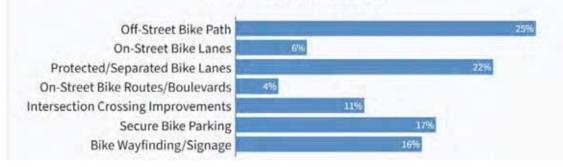
Question 1:





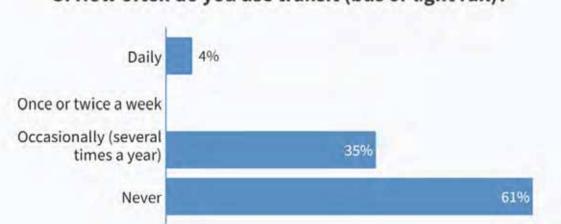
Question 2:

2. What type of biking improvements or enhancements in the city would encourage you to ride your bicycle more? (select all that apply)



Question 3:

3. How often do you use transit (bus or light rail)?



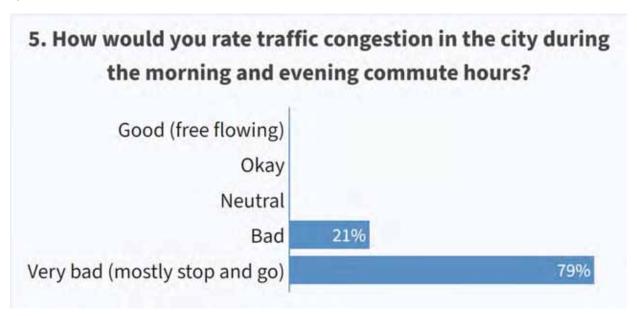
Question 4:

What type of improvements to transit service or facilities in the city would encourage you to ride transit more often?

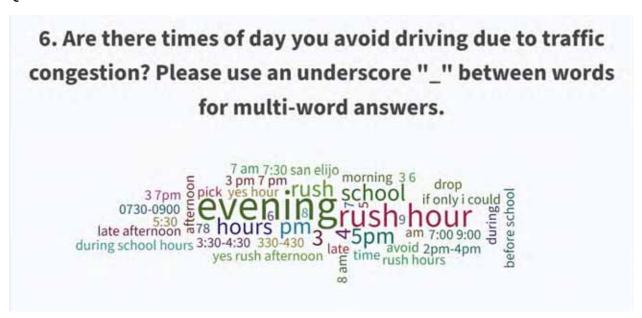
- Sidewalks
- Make it free
- Marketing
- Signage
- Demonstrate that public transportation is t just for poor folk
- Urban sprawl is an enemy to efficient public transportation
- On/off easy transit
- Parking
- Jump on & off by restaurants & entertainment
- Test pg
- Sidewalks
- Shuttle service
- Require all city employees to take only mass. Transit
- Pathways to and parking
- Cleaner energy used
- More frequent service
- More trasnit station points
- Sidewalks
- More stops!!! Transit doesn't go where I need it to, and most of the time I would need additional transportation once I got off.
- More useful routes
- More routes
- More frequent buses
- More Frequently
- Better scheduling
- Nearer bus stops
- Better tied in with other transit
- Smaller on call transit
- free hop on /hop off bus like Laguna Beach
- Parking
- Walkable ans safe paths
- Enhanced connection to other regional transit
- The first. I'll (access) and last mile (destination)
- More routes between commercial areas. Like shuttle
- Routes
- Go where I need to go in a convenient time frame.
- Later service hours
- Nothing

- Parking
- Parking
- Goes where I want to go
- Parking at all access points
- Secured parking

Question 5:



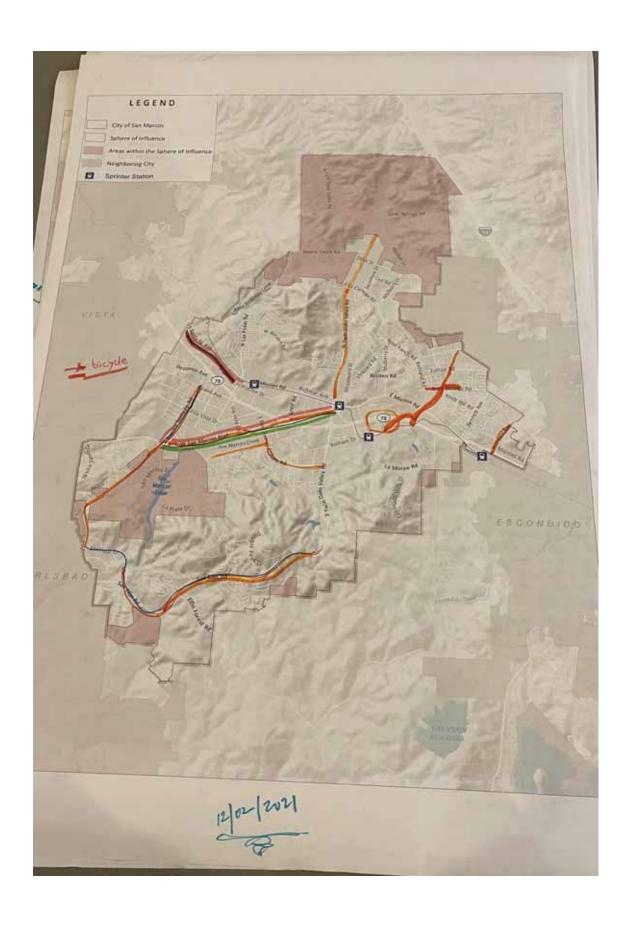
Question 6:

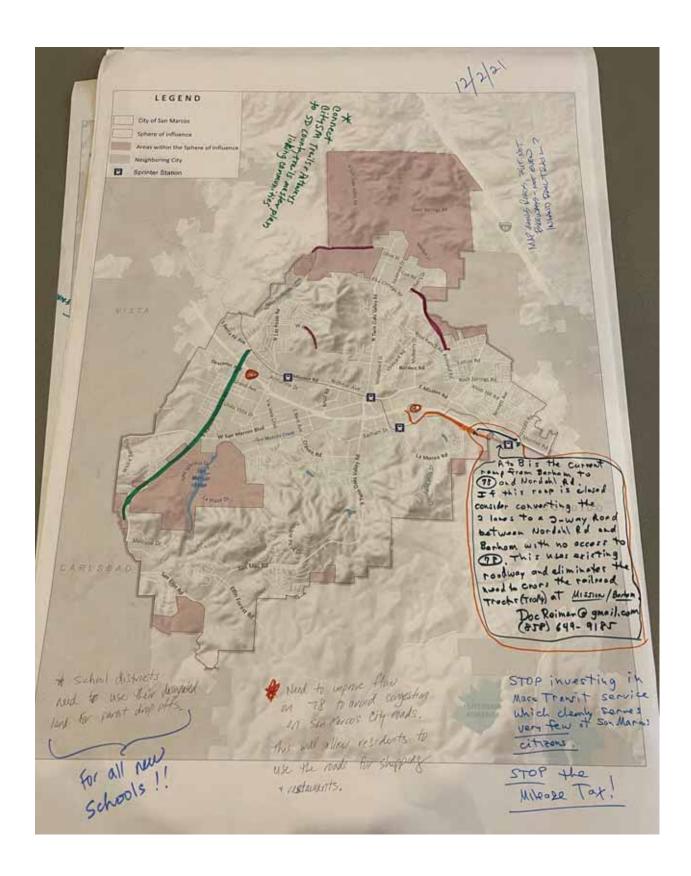


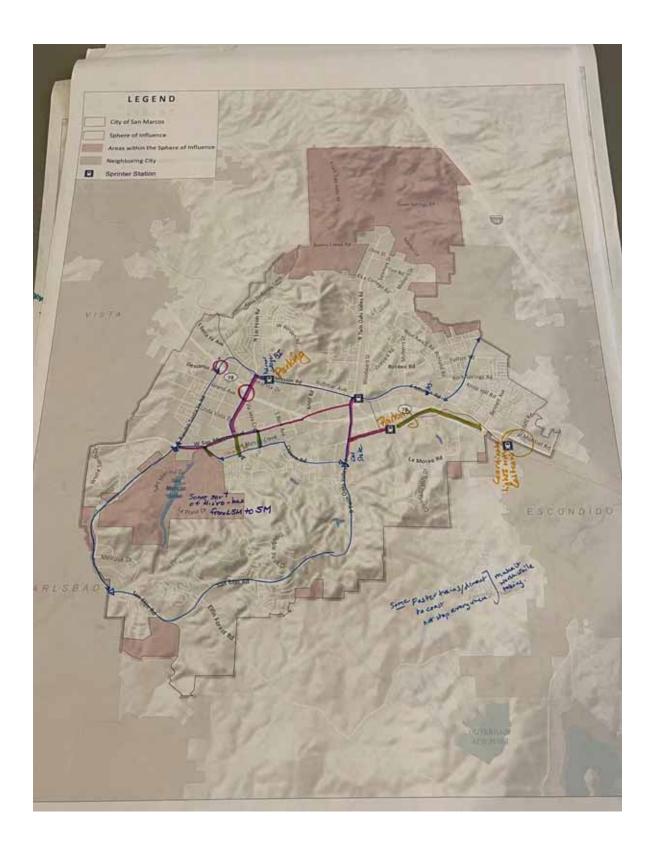
Question 7:

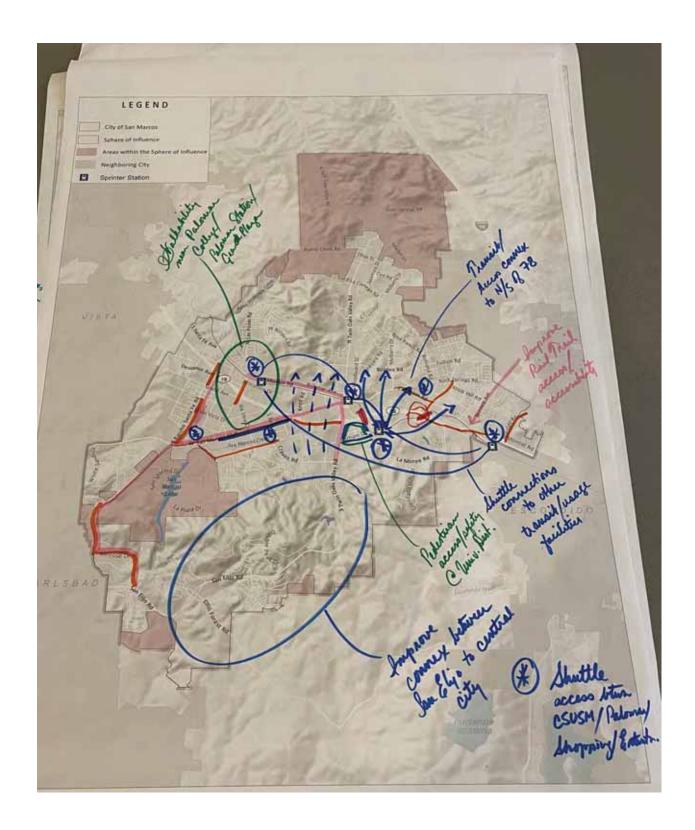
7. Are there areas of the city you avoid driving due to traffic congestion? Please use an underscore "_" between words for multi-word answers.

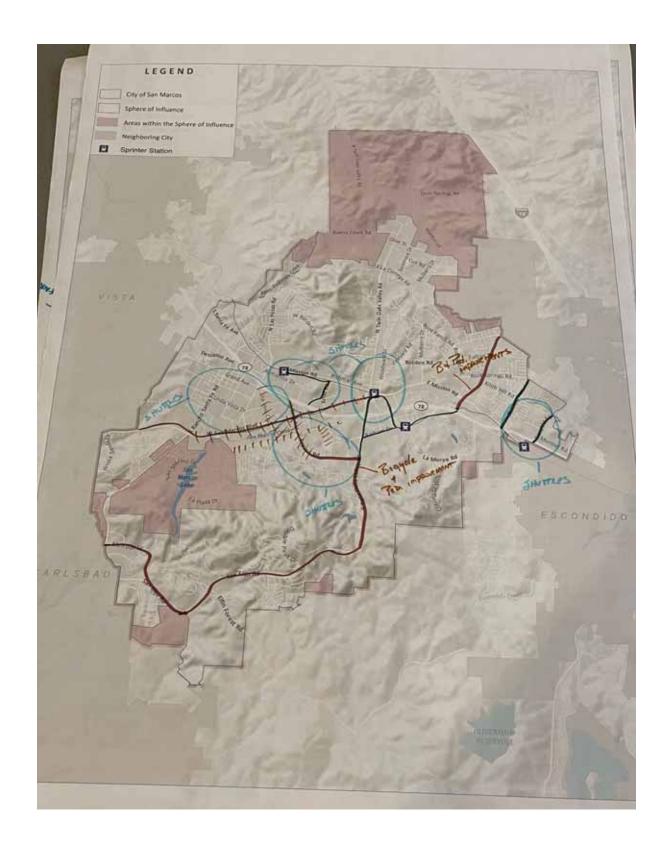


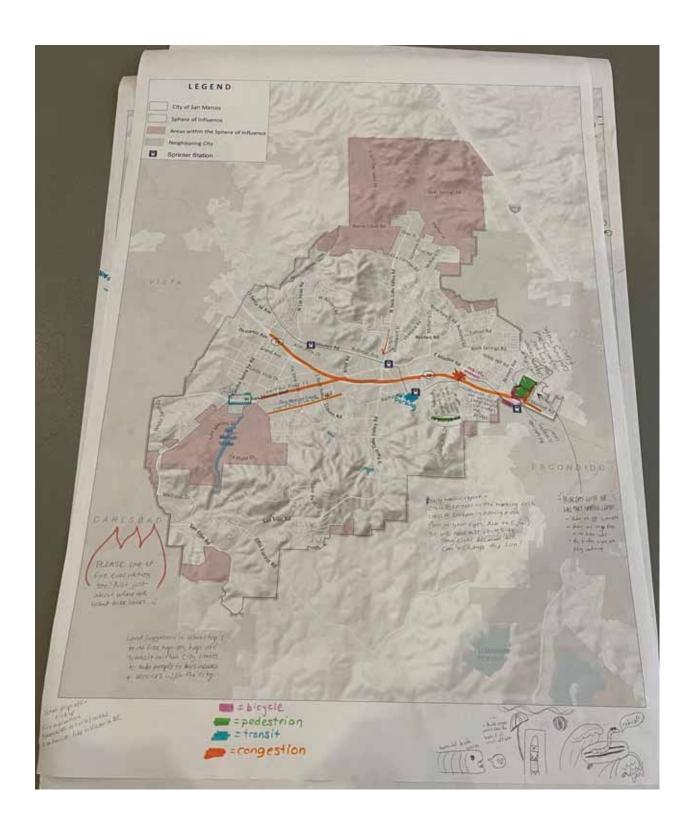


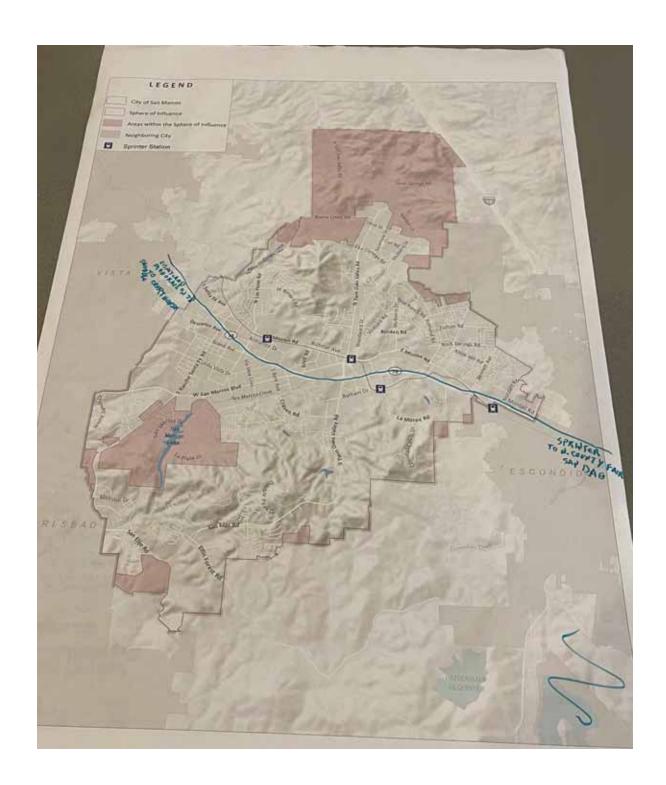


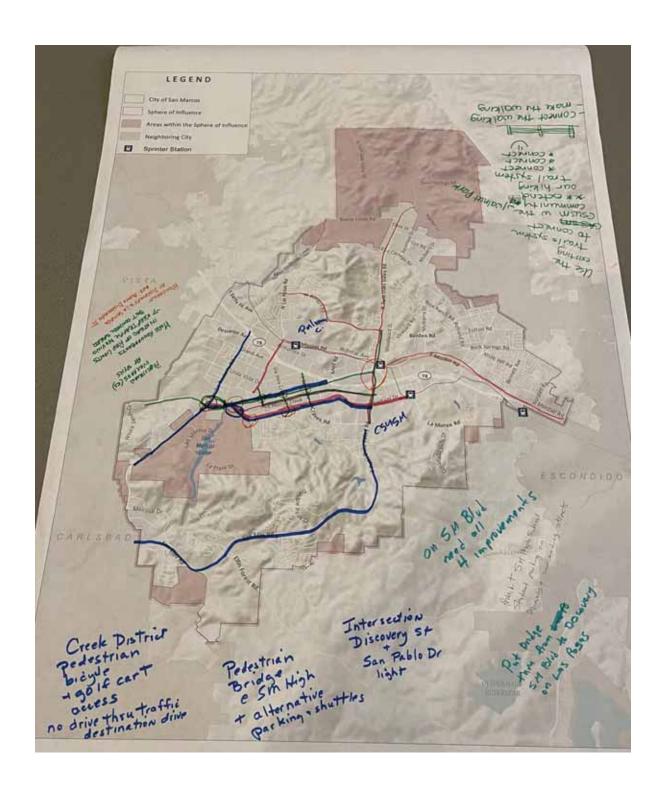


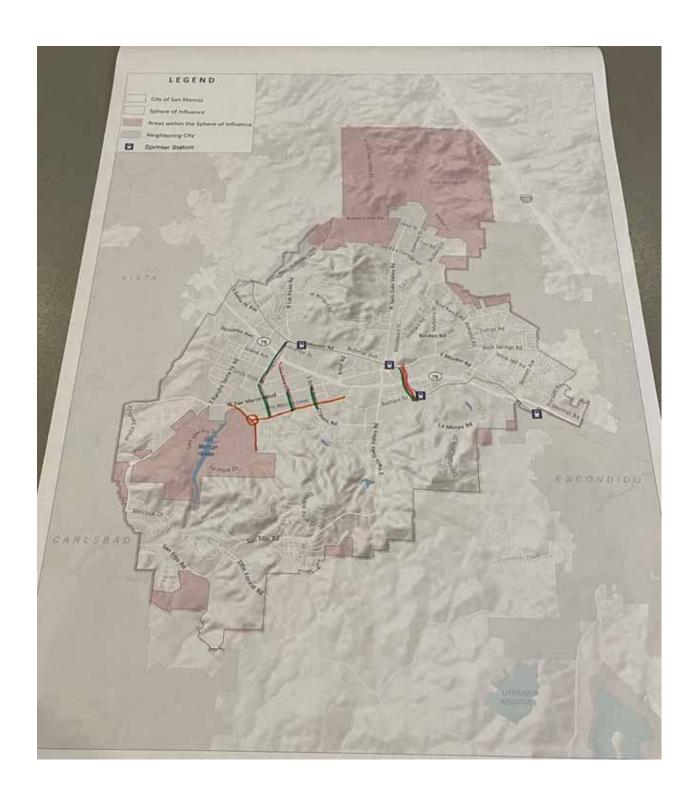


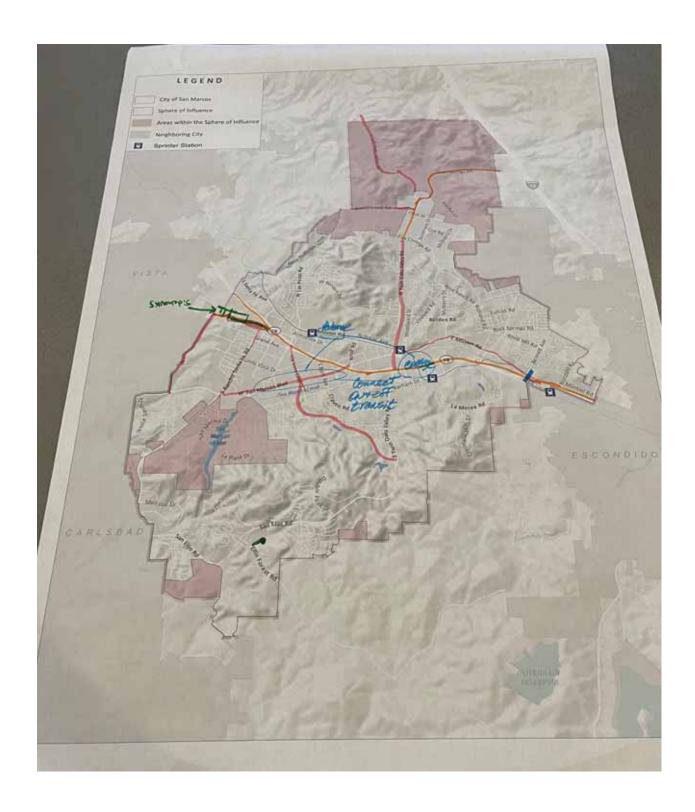


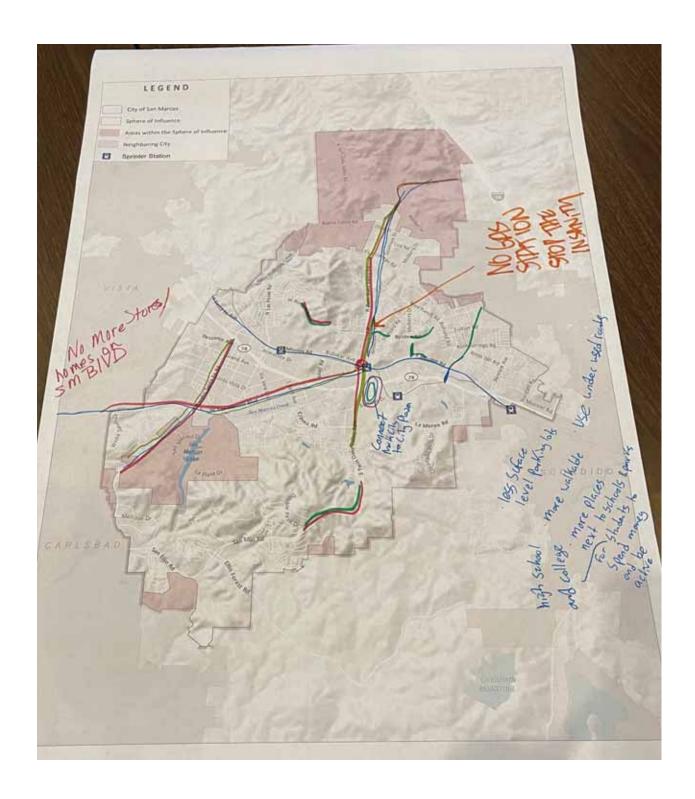












Appendix F | General Plan Update

Visioning Workshops Virtual Surveys Input Received

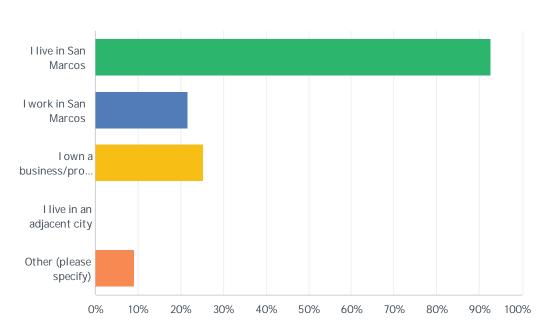
Workshop 1 Survey: Vision and Values

Workshop 2 Survey: Land Use and Community Design

Workshop 3 Survey: Mobility

Q2 What is your relationship to the City of San Marcos? (select all that apply)





ANSWER CHOICES	RESPONSES	
I live in San Marcos	92.73%	51
I work in San Marcos	21.82%	12
I own a business/property in San Marcos	25.45%	14
I live in an adjacent city	0.00%	0
Other (please specify)	9.09%	5
Total Respondents: 55		

#	OTHER (PLEASE SPECIFY)	DATE
1	building a new home in San Marcos in 2022	2/8/2022 5:34 PM
2	My children attend SMUSD	2/8/2022 10:55 AM
3	I live in the county but within school and fire district boundaries	2/8/2022 9:25 AM
4	My daughter and her family live here too	2/7/2022 3:45 PM
5	I Live in Lake San Marcos	2/7/2022 10:48 AM

Q3 What are Community Assets in San Marcos? What are your favorite things about your City? Why did you move here and why do you stay? What do you value most? What are important aspects of the neighborhood's culture and traditions?

Answered: 53 Skipped: 2

#	RESPONSES	DATE
1	School district, local businesses, cultural and ethnic diversity	2/13/2022 4:01 PM
2	Parks & Rec, people, neighborhoods, schools, San Marcos tree lighting, San Marcos Promise LEAP camps,	2/13/2022 3:56 PM
3	The schools, the ag zones homes, the history of San Marcos being an agricultural and farming community.	2/12/2022 9:48 PM
4	We moved here 11 years ago to get closer to mild weather to meet our son's medical needs and for the amazing schools.	2/12/2022 7:46 AM
5	Boys and girls club Discivery lake 2. For nice weather mountains sunshine 3. Family 4. Fourth July fireworks smiling family to each other	2/11/2022 10:22 PM
6	My favourite things about the city so far are Discovery Lake, the farmers market and the local playgrounds and parks. I moved to San Marcos in October with my husband and infant from San Francisco. We moved to SM to be closer to a terminally ill family member in San Diego. We felt like we could have a quieter life with more space to rent in SM, Discovery Lake and lots of places to walk nearby were a contributing factor to our choice. So far we are staying because of our two year lease. We value walkable pedestrian friendly cities, outdoor public (free) spaces. Public transportation (buses and bike share especially!) and quiet, while our neighborhood encourages driving slowly our family feels that the speed limit on many San Marcos streets is far too high, making it dangerous and unpleasant to walk places. It seems like everyone in our small neighborhood is very friendly and community oriented. They are always talking to us when we walk by. People at Discovery Lake are nice too, this was a big contrast for us from San Francisco. People who live in this part of the city generally seem happy. People in parking lots generally seem mad though.	2/11/2022 2:53 PM
7	Country setting@ Twin Oaks. No Hussle Hussle of the city. Ability to ride horses in our neighborhood.	2/11/2022 12:54 PM
8	San Marcos is the large, quiet city one dreams of. Crime rate is low, schools are good, lots of shops and restaurants around.	2/11/2022 10:57 AM
9	I enjoy the progress and innovation local businesses and the University bring to the community. I enjoy the parks, hiking trails and outdoor active culture.	2/10/2022 11:21 PM
10	The small town feel is definitely a huge attraction especially in the San Elijo Hills area	2/10/2022 10:47 PM
11	Seems to be up and coming, slowly improving	2/10/2022 9:23 PM
12	I love how it still has some old school small town feel, wish it wasn't growing so fast	2/10/2022 8:03 PM
13	Schools, community, convenience	2/10/2022 7:43 PM
14	Feeling of peace Well maintained city Close to everything Do you have culture & traditions?	2/10/2022 6:06 PM
15	Home prices and less traffic	2/10/2022 4:09 PM
16	My favorite thing about San Marcos is the diversity. We moved here 11 years ago because it seemed San Marcos was growing and it was affordable. I'm Mexican decent and I like that there's a hispanic community. While most of my family is in Los Angeles I missed not having hispanic markets near by. San Marcos has several markets, restaurants. I'm also enjoying the	2/10/2022 3:54 PM

	newer eateries coming in near CSUSM as well as some of the typically Asian eateries like Ding Tea, Kungfu Tea and Two Hands Corn Dogs. We also have great India food eateries.	
17	- Love the weather, trails and views - I was raised here and I stayed because it was affordable (at one point haha) - I love the trails and outdoor areas (parks and open spaces) - No realy neighborhood traditions	2/10/2022 3:11 PM
18	Trail system, great parks	2/10/2022 3:05 PM
19	Location isn't terrible, good access to shopping and services. Moved here due to more affordable property. Diversity of the community is good. I like the area near Cal State is being developed.	2/10/2022 2:59 PM
20	1. Frankly, I can't think of much that I currently like about the city. 2. I moved here 22 years ago because the schools were reasonable (not the best) but the housing was affordable and it was not too far away from my work. I stay because I love my house and it's location. 3. My home 4. "Neighborhood's culture and traditions" sound like thinly veiled racist and classist justification to keep "others" out of a neighborhood.	2/9/2022 12:08 PM
21	Location, best of both worlds being close to the beach and inland valleys/mountains with a relatively low cost for housing. I value the open space along with the developments of restaurants and shopping.	2/8/2022 9:50 PM
22	Positioned within North County, more bang for your buck in comparison to neighboring North County cities, potential for growth, upscale/new developments, quality schools, prospect to rent out residential property.	2/8/2022 6:29 PM
23	San Marcos is just beyond the coastal city of Carlsbad. The housing is more affordable. The public schools are highly ranked. Inland has beautiful hills that make San Marcos feel hidden our neighbor Escondido is literally translated to Hidden Valley! Residents are relaxed and friendly. The tradition of the native people and the California mission is important to maintain in the architecture, even more so than ranching which came later. The most valuable asset in San Marcos are the higher education campuses at CSUSM and Palomar.	2/8/2022 5:34 PM
24	Walkable environments, trails, parks, hills/mountains,	2/8/2022 4:21 PM
25	Continued development in the CSSM area offering dining and shopping making San Marcos more of a destination.	2/8/2022 3:07 PM
26	Great schools, easy access to retail, decent variety of restaurants/breweries, parks and paths are well maintained and nice, lack of crime.	2/8/2022 10:55 AM
27	I love the trails and parks in San Marcos. I think that the City does a good job in ensuring high quality new development.	2/8/2022 10:54 AM
28	I value the safe neighborhoods, good schools and open spaces	2/8/2022 10:31 AM
29	I moved here 35 years ago because of the location and for the semi rural atmosphere. The weather was coastal, but inland enough to escape June gloom. It was freeway accessible.	2/8/2022 9:25 AM
30	We moved here from San Jose to be near our daughter and her growing family. We stay because of them and we like the area as well. We appreciate that the City is well run.	2/7/2022 3:45 PM
31	Close to San Diego City, Beaches, Mountains and Deserts. Moved here for work and have lived here for 40 Years. So many great places to shop, eat, a great outdoors. Weather is amazing. Safe City with lots of outdoor options. Keeping the feeling of San Marcos as a small City while controlling and planning good growth.	2/7/2022 1:54 PM
32	Favorite things: hiking trails Moved here in 1976 because it was affordable and had wide open country feel I value that I can still afford to life here I feel I life in a safe and friendly community	2/7/2022 1:25 PM
33	We moved to San Marcos in 1975 when my husband took a job at Palomar College. We fell in love with the community and would not move away. Although the population of San Marcos has greatly increased, the city still has a small town feel.	2/7/2022 10:48 AM
34	I have been a resident of San Marcos, since 1974. I have remained a resident ever since, raising my family to which my sons graduated from the San Marcos School System. The main reason for landing in SM (1974) was it's country-like atmosphere. Up until two years ago, SM	2/7/2022 9:31 AM

	felt like home. However the rapid growth in the city, increase in traffic is causing us to rethink living out our lives in the City I grew up in.	
35	Moved here in 1978 to purchase property from family to build our custom home, enjoyed horseback riding on various trails for recreation. Happy to see San Marcos become a college town yet keep the small town atmosphere.	2/6/2022 11:25 PM
36	I liked the location and the weather. It has a small town touch.	2/5/2022 11:36 AM
37	The views and recreation áreas! The city is very clean	2/4/2022 12:33 PM
38	Favorite things: Community of active, initiative folks with strong work ethics. My community in De Leone Rd has been able to bond over our dogs, and the open spaces by the liquor, the bike path next to the train, and lack of new developments have contributed to this. Moved with my family in 2016, was previously raised on Twin Oaks Rd then moved to Escondido in 2008. Stayed because our house is my parent's first home that will need to be paid off in the next 15 years. Although a nice neighborhood, we currently have overcrowded parking, driving around the area of Las Flores Rd and Mission have been dangerous in the nights/afternoon, due to traffic that aims to go in the direction of the 15. Safer traffic would be nice there. As a mainly hispanic community, first time home owners, renters, disabled folks, we value community celebrations and safe get together. I think a park in this area instead of the proposed housing development on Las Flores Rd would be helpful. Also, the barren patch of land by the intersection of Mission and Rancho Santa Fe Rd would also be great as a park. In order to bridge the gap between the district that lives on either side of the train tracks. Walkable spaces, sustainable use of land, and creating a community garden, with a cultural understanding of the hispanic community would be helpful. I also appreciate that there is a Farmer's Market in SM, but can it also be easily accessible to folks on the other side of the freeway?	2/3/2022 11:34 AM
39	Mountain and lake views, attempt to improve facade but new construction does not hide old homes where assume owners are holding out for mega returns, abandoned large areas like old vons mall & restaurant row. All businesses along San Marcos Boulevard need to be refreshed. Most disturbing is lack of sidewalks in residential areas next to busy streets.	2/2/2022 8:14 PM
40	Variety of restaurants, to be closer to work, good proximity to entertainment and good schools	2/2/2022 7:52 PM
41	Open spaces, trails for hiking, historical sites. Moved here to be near daughter, but staying here because it is a beautiful area with lots of GOOD restaurants and things to do; close to the ocean, the mountains, the desert; very homey feeling to the town which is open and not crowded.	2/2/2022 1:32 PM
42	Affordable nice houses	2/2/2022 8:37 AM
43	I have horses and I stay because having horses is still possible in San Marcos. I have lived in the city for 30 years.	2/2/2022 8:37 AM
44	Trails, parks, farmer's parket, family friendly everything. North City development.	2/2/2022 6:13 AM
45	That it's becoming/is the center of north county	2/1/2022 4:45 PM
46	I value quiet and solitude but at the same time I'm happy for the amenities such as shopping and medical	2/1/2022 1:56 PM
47	Trails system, parks, schools	2/1/2022 12:23 PM
48	Quantity and quality of parks Marriage to new spouse Relationship with friends Opportunities to serve others	2/1/2022 10:44 AM
49	Like the availability of trails and open space, proximity of restaurants and shops, and farmers market.	2/1/2022 10:38 AM
50	An asset: San Marcos welcomes a diverse community of residents by offering a wide range of affordable to ultra expensive homes. We moved here many years ago due to affordability, but now we stay because of the warm "small town" feeling. Its nice to see San Marcos residents out and about walking and biking.	2/1/2022 8:44 AM
51	I moved to San Marcos due the housing costs for San Diego County. I was able to get more space for the cost of a home. I value the open spaces and desire to upgrade the city from a more rural community to something more urban. I think recreation, arts and culture are the most important things to work towards improving.	2/1/2022 8:34 AM

52	I love the parks that are all around town.	1/31/2022 2:47 PM
53	Quiet where living. Moved to get away from bad weather. Value Mobility and Low Density. What is "Culture" here?	1/31/2022 2:42 PM

Q4 What are Potential Challenges in San Marcos? What are the biggest challenges in the City today? What obstacles are currently facing the neighborhood?

Answered: 52 Skipped: 3

#	RESPONSES	DATE
1	Traffic, school overcrowding	2/13/2022 4:01 PM
2	Cleaning up certain sections of the city to increase pride in the city/community and property values and safety	2/13/2022 3:56 PM
3	Traffic and road capacity are a challenge with so many new homes/businesses.	2/12/2022 9:48 PM
4	San Marcos is a desirable and growing city that is experiencing severe growing pains. We desperately need another comprehensive high school. We also need to address our infrastructure. Traffic is horrible and as the university grows it will only cause more strain.	2/12/2022 7:46 AM
5	Crowded schools increase divorce teachers not enjoying work like 20 years ago just do minimum	2/11/2022 10:22 PM
6	The speed limit is way too high on Craven Road and S/N Twin Oaks Valley Road. It makes walking places loud and uncomfortable. Also the crosswalk signs only flash a wake sign for 2 seconds before the "stop flashing hand" light appears. Crossing the streets in San Marcos feels dangerous. I like that there are lots bike lanes in San Marcos, my husband and I are avid cyclists but because of the speed limits on the roads and the hostile behaviour of drivers in Southern California in general, I don't feel safe with us cycling here. I feel worried when I see teenagers riding bikes in the city. There is an overarching feeling of the city being built for vehicles and not active transport or pedestrians, even with the bike lanes.	2/11/2022 2:53 PM
7	Keeping the rural and Ag1 areas rural.	2/11/2022 12:54 PM
8	Traffic is the biggest challenge! Construction is going on everywhere except the roads.	2/11/2022 10:57 AM
9	I'm concerned about my family's safety with the increased crime in the community with break ins and theft. Also, bring a resident of San Elijo Hills I feel there is not adequate infrastructure to accommodate the residents. There are not enough roads in and out if San Elijo especially if there is a fire and the need to evacuate.	2/10/2022 11:21 PM
10	The biggest challenges are how quickly the city is growing without properly accommodating the amount of cars flowing through the communities. The high fire danger and the lack of accessibility to major roads. The need for more water (California issue) yet the push for more housing. The need for all electric companies to take accountability (California issue) yet the counties refuse to make them accountable and demand changes to prevent fires during high fire danger season. Stop making all of this a political issue and make it about the people who are living here and paying their taxes to live in this wonderful city.	2/10/2022 10:47 PM
11	Vacant buildings, lack of high end stores, poor infrastructure & less than satisfactory traffic conditions	2/10/2022 9:23 PM
12	Traffic and theft	2/10/2022 8:03 PM
13	More things that are walkable, more family friendly options	2/10/2022 7:43 PM
14	Corrupt school board pushing drugs on kids and forcing them to mask which is child abuse Government in healthcare telling people they know what is best when they don't We are not prepared for the coming economic collapse & destruction of the US government	2/10/2022 6:06 PM
15	Traffic, crime, over populated schools, too many empty business buildings	2/10/2022 4:09 PM
16	The biggest challenge in San Marcos currently is traffic. As I see more housing developments under construction and traffic jams on the street I often wonder how the City will find a	2/10/2022 3:54 PM

	solution. I'm excited to see the Creek project come to fruition and hope that helps with some of the traffic issues.	
17	- Traffic and schools. Traffic is so bad and with more devlopments I am worried it's going to get even worse. Getting onto the 78 to go anywhere is a total nightmere. Schools are also starting to get crowded especially with the immense amount of devlopment going on off of Twin Oaks Valley Road. I hope the City is prepared for traffic and schools with all the building I think the biggest obstacles are affordability. But this isn't a problem the City can fix. It's crazy expensive everywhere.	2/10/2022 3:11 PM
18	Traffic, too many stop lights added in recent years	2/10/2022 3:05 PM
19	Traffic on San Marcos Blvd, especially near the 78.	2/10/2022 2:59 PM
20	Lack of growth. When I moved here, San Marcos was growing and infrastructure was growing with it. Now due to poor planning and mismanagement, growth has all but stopped and little is being done to improve the infrastructure (new schools, HWY 78 improvements) beyond the creekside capital improvement project which will not improve traffic nor add any desperately needed housing	2/9/2022 12:08 PM
21	To grow too fast. Worried about the traffic, congestion and over crowding of the scools.	2/8/2022 9:50 PM
22	Homeless near Mission/Nordahl/78, need more diversity of restaurants and small businesses (less chains or franchises)	2/8/2022 6:29 PM
23	Convenience. Currently San Marcos Blvd is clogged with traffic as it's an artery in and out of the village. There needs to be more neighborhood commercial zones to accommodate the new build communities, so these residents don't have to drive into the village to do their grocery shopping and banking, thus congesting the downtown. There is a similar story with San Elijo traffic coming up and down the grade. A grocery store south of Village O would be helpful. With the massive new building going on in Santa Fe Hills a neighborhood commercial area with a grocery anchor tenant will be desperately needed! Please update the master plan for this ASAP?	2/8/2022 5:34 PM
24	Making positive developmental changes for a growing city. How do we modernize and not lose our character, how do we provide for the people that currently live here (of all incomes), and still accommodate those that will move here. How do we rectify the mistakes of the past in current projects to make a more welcoming, walkable city for everyone.	2/8/2022 4:21 PM
25	Traffic can get very bad in certain corridors.	2/8/2022 3:07 PM
26	keeping traffic moving during peak hours which encouraging the growth of CSUSM and other large businesses. Keeping the school district well funded.	2/8/2022 10:55 AM
27	The biggest challenge is the impact of growth on our streets. Traffic is very bad and only gets worse. We need more safe walkable connections between residential and commercial zones. Public transit needs to extend better into residential areas. Older parts of San Marcos need to be improved, especially old and/or blighted commercial zones.	2/8/2022 10:54 AM
28	Increased traffic, and loss of open spaces	2/8/2022 10:31 AM
29	Retain a green belt around the city allowing for recreation, agriculture and breathing space for all Current obstacles include pressure by developers on city officials and lack of real creativity in planning more density along transportation corridors.	2/8/2022 9:25 AM
30	How to manage growth and balance it with quality of life. Minimizing traffic congestion.	2/7/2022 3:45 PM
31	Growing too fast without a good infrastructure.	2/7/2022 1:54 PM
32	Biggest challenge is the traffic 92069 neighborhood: Nordahl, El Norte, Mulberry, Mission borders could use beautification; homelessness an issue	2/7/2022 1:25 PM
33	Traffic can be a real problem, especially as the population increases.	2/7/2022 10:48 AM
34	Having served on the City's Planning Commission in the late 1990's we always had a plan for slow and calculated growth. One of the biggest issues the city has always experienced is traffic; a majority passing to and from coastal and inland cities. Expansion of and growth around CSUSM / TOV area has impacted the current infrastructure to which the City's Traffic Engineering Depart has failed us citizens, with how they have handled traffic management issues; multiple signal lights within short distances, not properly addressing traffic stacking	2/7/2022 9:31 AM

	(SM Blvd / Grand Ave and TOV and SM Blvd), signal lights not coordinated (SM Blvd, Mission, El Norte), especially during commute times to allow traffic to flow more smoothly. Ultimately it feels like the Traffic Engineering Department just throws a traffic signal light at a problem, rather take the time to really dive into the issues we face, think outside the box and come up with solutions that work.	
35	Challenges: Completion of Creek project, traffic congestion and affordable housing. Obstacles: Citizens' willingness to comply to road detours and deceased speeds in neighborhoods. Crime seems to be increasing. More police presence.	2/6/2022 11:25 PM
36	Right now I live at Grandon Village Apartments and we has had so much vandalism. The owner has allowed individuals with a crime history to move in and they are not ready to live alone. This is a senior complex and all the residents are frightened.	2/5/2022 11:36 AM
37	The traffic , and the more population at the schools, most specific in the MHHS a lot of students we have only 2 main high school due to more and more news homes	2/4/2022 12:33 PM
38	Challenges facing SM include the lack of connection between city council, San Elijo concerns overshadowing the rest of San Marcos. Traffic to get to other parts of SM and the pollution. I live on De Leone Rd, and as a result by the 78 freeway that on any given day experiences more pollution than Oceanside or Escondido. Gardens should be created by these communities. Also, the lack of a fire department near by community is shocking. The closest is by the post office, or the one by San Marcos Lake, of which the SM Lake one heads more commonly to the other side of the freeway. I also think that a community resource center is needed in my community, with access to wifi for students, and folks, where available resources are shared. I am a patron of the San Marcos Library and want a similar resource like this in my community.	2/3/2022 11:34 AM
39	The mishmash of businesses mixed in with residential areas.	2/2/2022 8:14 PM
40	Traffic with all the new home developments and overcrowded schools	2/2/2022 7:52 PM
41	TRAFFIC and HOUSING. Even though there is a need for more housing and affordable housing, it is increasing traffic congestion everywhere. More consideration needs to be made regarding traffic before more housing is approved. AND the local bus services do not go where people need to go so they must drive. Too few ways to get around San Marcos without a car. Buses great for going out of town but awful for in town. San Marcos needs its own transportation services - trolleys, shuttles, etc. Would love to see electric bike rentals too.	2/2/2022 1:32 PM
42	Managing growth and keeping the city upscale.	2/2/2022 8:37 AM
43	78 highway, traffic	2/2/2022 6:13 AM
44	Homeless loitering around grocery stores and the Walmart center and camping out in the open	2/1/2022 4:45 PM
45	Traffic	2/1/2022 1:56 PM
46	Overcrowding land with new developments, parking on those areas and adjacent neighborhoods, depleting natural/reserve areas, clean parks and trails (education + enforcement)	2/1/2022 12:23 PM
47	The traffic congestion and non-intelligent traffic lights. I live 1 mile from the freeway, yet it takes 10 minutes to get there. It sometimes takes 10 minutes to just get out of my driveway during certain times of the day.	2/1/2022 10:44 AM
48	Traffic congestion, and high school parking overflowing into neighboring streets.	2/1/2022 10:38 AM
49	It would be nice to develop safe walk ways, many of the streets have heavy, fast traffic while pedestrians gingerly manage walking in gullies and over gopher holes. As San Marcos develops, I see older homes on big lots being eaten up by developers who don't care about developing the neighborhood as a whole. This leaves residents fighting for safe parking and safe walking. It doesn't seem as if politicians are listening to the community to develop while keeping the calm community culture	2/1/2022 8:44 AM
50	The biggest challenge is the lack of public transportation and necessity of having to own a car to get around. Other obstacles would be traffic of the 78 freeway.	2/1/2022 8:34 AM
51	The growth into natural environments is really out of control. Traffic is getting worse and will only get worse once the new developments are completed. Schools are getting worse.	1/31/2022 2:47 PM

52

Challenge: Driving Through Excess Traffic and Too Many Red Lights. Obstacles: Developers, No Trader Joes, Limited Healthcare if you do n ot choose closed system Kaiser.

1/31/2022 2:42 PM

Q5 What are your Visions for the future of San Marcos?What does the ideal or dream City look and feel like?Who lives, works, and plays there in the future?What is going on in the City?What do you hope stays the same?

Answered: 53 Skipped: 2

#	RESPONSES	DATE
1	Fewer housing developments, more roads, expanded highways, more (not larger) schools	2/13/2022 4:01 PM
2	Expansion of North City like he master plan showed 15 yrs ago, hope the neighborhoods are not overtaken by crime or e-bikes, hope the schools and property values continue to improve, bring additional business here locally	2/13/2022 3:56 PM
3	More walkable spaces. Improving public transit options. Large park and public use spaces. I hope that some of the large open spaces will remain. San Marcos was a farming town and I hope it can keep that small town, open space feel.	2/12/2022 9:48 PM
4	I love our city. I would like to see more outdoor events and an update to Restaurant Row.	2/12/2022 7:46 AM
5	No red light runners Less text drivers Less golf cart pick ups from elementary school without seatbelt	2/11/2022 10:22 PM
6	My ideal dream San Marcos city would have drastically reduced speed limits and a greater focus on getting people to walk and bike places! There would be more opportunities for people to get to know their neighbours. No one would live in poverty and people with addictions and without homes would feel supported to get back on track. Who lives, works and plays here in the future? OUR CHILDREN. Every single decision that is made in this city should not be made for the current residents it should be made with the next 7 generations in mind. Too many governments try to make choices based on keeping their jobs or being re-elected and not on making sure a city is a pleasant, sustainable place to live. Being aware of climate change and how to prevent but also live with its effects should be top of mind for the citizens.	2/11/2022 2:53 PM
7	I love where I live. I love neighbors and farm animals and able to keep my animals on my small homestead	2/11/2022 12:54 PM
8	I love to see more public transportation options (trolly, bike lanes, small train). Please don't take away any more parks!	2/11/2022 10:57 AM
9	I would like the City to continue attracting businesses and creating jobs in the technology and healthcare industry. I would like to see the development of facilities and programs for middle and high school students to attend after school.	2/10/2022 11:21 PM
10	I would love for my kids to continue living in SM when they're are grown. I want them to go to CSUSM and then move on to a graduate program. I want to keep the small town feel without limiting the growth of the city. That takes planning. More roads. Traffic control. Policing. More schools . It doesn't all happen from one day to the next but it can all happen with a good plan that doesn't politicize the process the whole way through. Just listen to the residents and think of what you want for your own city. It's not that hard.	2/10/2022 10:47 PM
11	Better planning with traffic, timing lights with sensors, maybe rethink with over passes & better options to get through town. More parks, stores, and schools. Schools seems to be over impacted and not enough neighbor options.	2/10/2022 9:23 PM
12	To have a connection with community and families ie. sports and education	2/10/2022 8:03 PM
13	I am excited for the new development projects. It would be great to have family friendly options with breweries/wineries, Trader Joe's, local businesses	2/10/2022 7:43 PM
14	We need our own currency based on sound money - backed by silver or gold We need more food grown People need to be more self sufficient San Marcos can show everyone the future	2/10/2022 6:06 PM

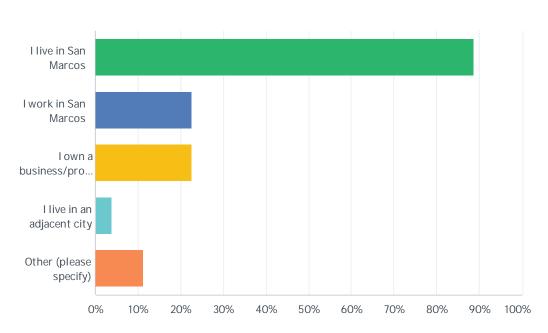
	right now if we start now, more will follow once the word gets out	
15	Better schools, less traffic, more businesses like a Trader Joe's	2/10/2022 4:09 PM
16	The ideal dream city is inclusive and diverse. We need more affordable housing so people from all education and skill levels have a place to work and live. We hopefully continue to preserve our trails, open spaces and create more open spaces. Maybe set up a volunteer group for different events around the city and clean up to preserve our city. I would hope that we continue to foster our hispanic community and diverse college area community. I really enjoy seeing people from all walks of life in my community.	2/10/2022 3:54 PM
17	- I think the park in Rancho Tesoro (that has not yet been built) would be a great sports hub. I always visit the Alga Norte Park and I pray everyday San Marcos makes a pool and sports area like that right here in our City - My children will continue to live work and play in this Cityso I hope the schools continue to excel and planning with the future in mind (not developers in mind) continues to be of importance	2/10/2022 3:11 PM
18	Schools are not overcrowded, traffic signals are sequenced as promised, parks by discovery lake are built as promised.	2/10/2022 3:05 PM
19	It needs a Trader Joes or Whole Foods. Needs to stay modern and needs to continue to embrace diversity	2/10/2022 2:59 PM
20	An inclusive and diverse community with culture, arts and entertainment options. Great schools that are not segregated by race and socio-economic status. A nimble and accountable city administration that considers what is best for the entire community.	2/9/2022 12:08 PM
21	I hope a lot of the open space remains. I hope the north side of Double Peak doesn't get developed, it's a real asset to have that remain natural but it seems like the houses are slowly creeping over the ridge. I would love to see the developments be done thoughtfully and not cheap. North City has some great apsects, but Creekside not so much. I would hate to see a bunch of strip malls fill up the areas to be developed in the 78 corridor.	2/8/2022 9:50 PM
22	Fiber Internet	2/8/2022 8:05 PM
23	San Marcos is the second city to Carlsbad, literally we are neighbors to one of the most popular California coastal towns! People love to visit Carlsbad because it is beautiful and has a distinct identity and attractions like the flower fields, strawberry fields and even Legoland. San Marcos doesn't need an amusement park, but it could embrace it's native and spanish mission roots more, similar to San Juan Capistrano. Our sister city Escondido celebrates its Victorian heritage this way. The hills surrounding San Marcos beg to be explored by foot or on bike or even a Sunday drive! If we build a city that has a distinct feel that resident can work in and enjoy every weekend, and also courts Carlsbad visitors the entire year-round, the prosperity of the town would increase tremendously! To achieve this there has to be some aggressive refurbishing of the streets around industrial areas and older homes.	2/8/2022 5:34 PM
24	A city that has something for everyone, urban environments as well as rural, but regardless to what environment, all are tied with nature and highlight the region. I personally would like to see less parking lots taking up space that can be used for plazas and parks, and to see the downtown area truly develop into a high density area instead of more suburban single family homes.	2/8/2022 4:21 PM
25	Better public transit with continued commercial development and higher density housing in the city center.	2/8/2022 3:07 PM
26	Improve traffic flow, bring in more unique small businesses and restaurants (minimize large chains), keep SMUSD top tier	2/8/2022 10:55 AM
27	San Marcos needs a more centralized social hub of quality hospitality (restaraunts/bars/pubs) and arts venues. Restaraunt Row is tired. Everything seems too spread out. Places like Grand Plaza are too commercial without any "softness" of landscaping. This is what is missing. The residential areas and most of the newer commercial areas are fantastic.	2/8/2022 10:54 AM
28	I hope we don't continue to build more houses and take away our open, natural spaces. I hope we don't build high-rises buildings so close to residential areas, like the Kaiser Hospital that is eight stories high. I hope San Marcos continues to be a city for the middle-class.	2/8/2022 10:31 AM
29	It's starting to look that way in North City. The University should begin to play a greater role in the community offering educational and theatrical programs. I'd like to see small vehicles	2/8/2022 9:25 AM

	transporting people all around the area. I'd like to see some of the "malls" converted to housing/shopping areas. I'd like to see more diversity in residents encouraging immigrants to begin their new lives in our community. I hope we can find a way to preserve the Merriam Mountains by creating a county park/refuge for small animals and perhaps finding a way to put in walking trails for handicapped, and an overnight camp site for families.	
30	Our ideal city is safe with outdoor spaces that allow for gatherings, not too loud, with adequate parking and access for people of various abilities. It also ensures that adequate services are provided for people.	2/7/2022 3:45 PM
31	San Marcos has a good balance of big box stores all the way to food trucks. Try and keep it a great place to raise familys, enjoy the outdoors and the community feel.	2/7/2022 1:54 PM
32	Ideal city needs a center section that has a feel of a downtown. Residents work and play in their city. Sports and hiking trails are available which I hope will stay. I would like to see community gardening, theater and concert venues increase.	2/7/2022 1:25 PM
33	I love the open spaces and wish they were more interconnected. When the city council decides keeping open spaces connected is not a priority the opportunity is lost forever. The fact that we are a community that values education and health is a blessing. Providing opportunities for children to be involved in sports, community service, and music is essential.	2/7/2022 10:48 AM
34	The ideal dream for the City looks like: (1) A city that has progressive traffic management system that allows traffic to slow smoothly. (2) managed growth, protect open spaces to keep a somewhat rural look (3) Low crime. The Sheriff's Department is NOT the answer. (4) Make it easier for small businesses to operate in the City.	2/7/2022 9:31 AM
35	Infrastructure has smooth traffic flow, repaired road surfaces, additional parks, hiking, and designs cycling trails to connect with surrounding communities. Create a strong sense of community.	2/6/2022 11:25 PM
36	I hope there is not a large amount of building and the gangs are removed. We want to feel safe when walking aroung.	2/5/2022 11:36 AM
37	The rates are very high to pay now I'd would like are more acceptable \$\$	2/4/2022 12:33 PM
38	I want more people (who can afford to) use public transportation or their bikes to move around the city. I have a brother that for fear of driving, takes his bike to work, creating safe conditions for him, and other students/folks is important! I also want high school and middle school students to get free access to public transportation, to ease traffic in the mornings. In the future, I hope the families that exist in San Marcos TODAY continue to live there in the future AND aren't displaced by affordable housing prices that increase each year. I hope it becomes a more locally dynamic, accessible, sustainable city and frankly, I hope things change.	2/3/2022 11:34 AM
39	San Elijo has done a good job of creating a town area with work/live housing. This type of environment with lots of sidewalks should be developed at the restaurant row site perhaps blending with needs for our large senior population. Keep maintaining the parks & trails, need more dog parks,	2/2/2022 8:14 PM
40	Would like to see more restaurants, sports parks, upscale dining, more late night spots.	2/2/2022 7:52 PM
41	My ideal look and feel of the city is very much as it currently exists. I don't want to see all the open spaces turned into housing or businesses. I like the open-ness. We have a mixed ethnic city, but we need to promote it more and expand businesses in those area. I'm not sure San Marcos needs all the tech and labs that are elsewhere. This is more of a commuter neighborhood city and I like it that way.	2/2/2022 1:32 PM
42	Feels like we are in a big box only food desert. Hard to find good restaurants.	2/2/2022 8:37 AM
43	I like North City (I live a couple miles away) and the concept of centralized development. Please do not eliminate the open spaces that allow horses.	2/2/2022 8:37 AM
44	Walkable, less major streets, more local places like North City to keep people off the highway. Continue nature looking playgrounds like double peak.	2/2/2022 6:13 AM
45	Progressive, clean modern growth oriented city with attractive highway on ramps and off ramps. We have one highway and it's a very short length compared to other cities next door. I think it represents the city as people drive through to Escondido and down to San Diego or out to Vista and Oceanside and beyond, it's the first impression that others have and therebare	2/1/2022 4:45 PM

	stretches that could be landscaped/ visually improved between exits. I hope we continue to improve everything and lead the north county	
46	A walkable city would be nice. Perhaps the ability to use electric golf carts especially to ease school traffic and to shop.	2/1/2022 1:56 PM
47	Balanced Green Areas, ample living and recreation spaces with enough on and off street parking, population that doesn't cause traffic congestions and overcrowd schools.	2/1/2022 12:23 PM
48	Maintain a rural environment. Development may bring in money, but it depletes why I stay here.	2/1/2022 10:44 AM
49	Preservation of open space, efforts at traffic alleviation, a parking garage for the high school to increase safety for children in neighborhoods experiencing speeding and for children walking long distances to school, more restaurants and retail shops.	2/1/2022 10:38 AM
50	Develop the open spaces with excellent walking network into a community that invites families outdoors and supports a healthy active community. I envision san marcos keeping and expanding the integrated culture. Making san marcos an environment that supports the arts with artist lofts that encourages creativity and outdoor cultural activities. I truly hope san marcos keeps us smaller, keeps the view of the mountains from being obscured by more homes and tall buildings. A perfect san marcos is clean and safe.	2/1/2022 8:44 AM
51	I'd like to see more arts and an upgrade to Restaurant Row	2/1/2022 8:34 AM
52	A very walkable city that values small businesses- not chain places like we have. A city that values diversity and access to nature. A city that encourages partnerships with the university and a city that values sustainability and is putting in place climate solutions for the future.	1/31/2022 2:47 PM
53	"Visions" are always of Building More and Becoming Los Angeles South. It IS possible to stay the same, I lived 30 years in just such a place and there were never complaints that not enough people were crowded in.	1/31/2022 2:42 PM

Q2 What is your relationship to the City of San Marcos? (select all that apply)

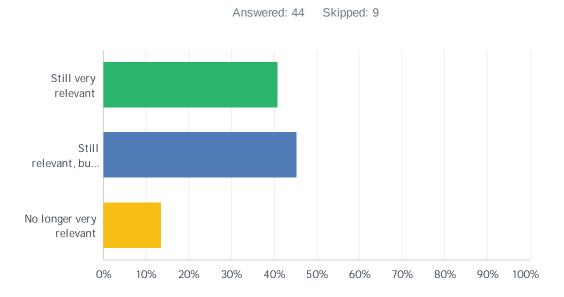




ANSWER CHOICES	RESPONSES	
I live in San Marcos	88.68%	47
I work in San Marcos	22.64%	12
I own a business/property in San Marcos	22.64%	12
I live in an adjacent city	3.77%	2
Other (please specify)	11.32%	6
Total Respondents: 53		

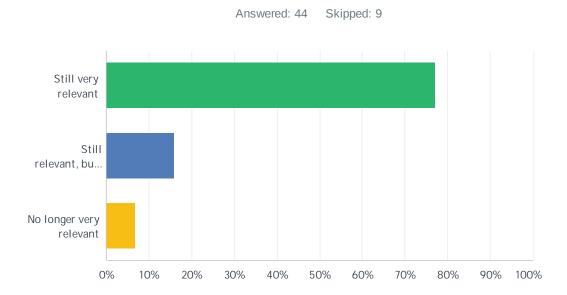
#	OTHER (PLEASE SPECIFY)	DATE
1	Volhnteer	2/11/2022 7:05 PM
2	building a new home in San Marcos in 2022	2/8/2022 4:58 PM
3	Children attend SMUSD	2/8/2022 10:46 AM
4	I live in the county but in the SMUSD and Fire dept. boundaries	2/8/2022 9:38 AM
5	Our daughter and her growing family live here.	2/7/2022 3:46 PM
6	I love in Lake San Marcosbut lived in San Marcos for 37 years before moving to the lake.	2/7/2022 10:49 AM

Q3 Achieve a balanced distribution and compatible mix of land uses to meet the present and future needs of all residents and the business community.



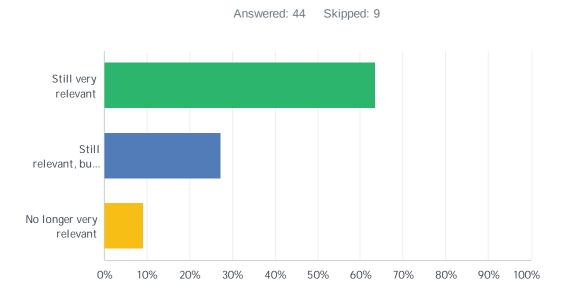
ANSWER CHOICES	RESPONSES	
Still very relevant	40.91%	18
Still relevant, but could be refined	45.45%	20
No longer very relevant	13.64%	6
TOTAL		44

Q4 Promote development standards and land use patterns that encourage long-term environmental sustainability.



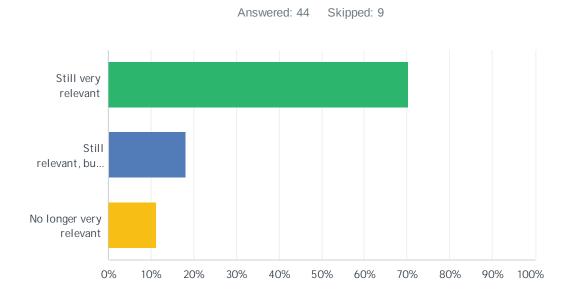
ANSWER CHOICES	RESPONSES	
Still very relevant	77.27%	34
Still relevant, but could be refined	15.91%	7
No longer very relevant	6.82%	3
TOTAL		44

Q5 Develop land use patterns that are compatible with and support a variety of mobility opportunities and choices.



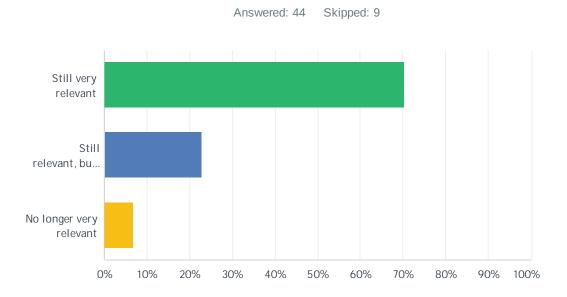
ANSWER CHOICES	RESPONSES	
Still very relevant	63.64%	28
Still relevant, but could be refined	27.27%	12
No longer very relevant	9.09%	4
TOTAL		44

Q6 Promote San Marcos as the educational center of North County while creating a greater synergy between the business community and its academic institutions.



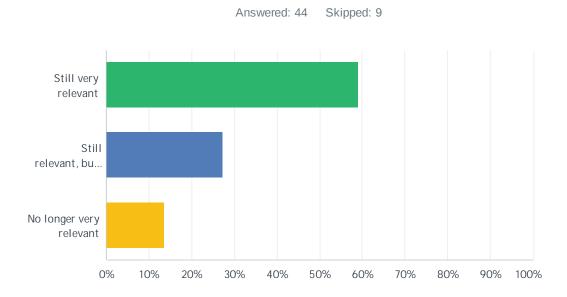
ANSWER CHOICES	RESPONSES	
Still very relevant	70.45%	31
Still relevant, but could be refined	18.18%	8
No longer very relevant	11.36%	5
TOTAL		44

Q7 Promote community design that produces a distinctive, high-quality built environment with forms and character that create memorable places and enrich community life.



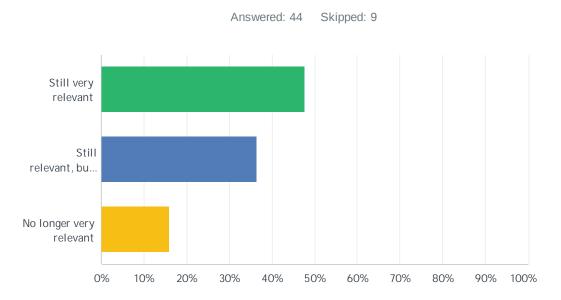
ANSWER CHOICES	RESPONSES	
Still very relevant	70.45%	31
Still relevant, but could be refined	22.73%	10
No longer very relevant	6.82%	3
TOTAL		44

Q8 Maintain a supportive business climate and a healthy, sustainable economy to retain and attract high quality businesses and create additional employment opportunities.



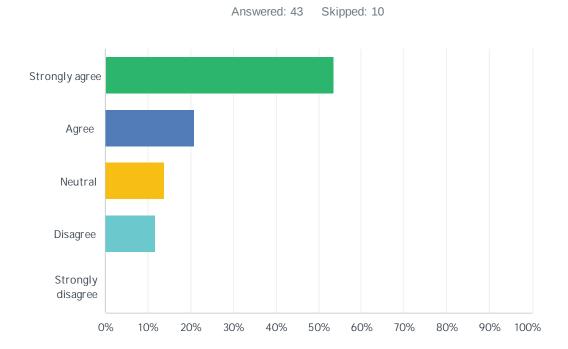
ANSWER CHOICES	RESPONSES	
Still very relevant	59.09%	26
Still relevant, but could be refined	27.27%	12
No longer very relevant	13.64%	6
TOTAL		44

Q9 Direct and sustain growth and expansion in areas of San Marcos that can support a concentration of a variety of uses and are particularly suitable for multimodal transportation and infrastructure expansion and improvements.



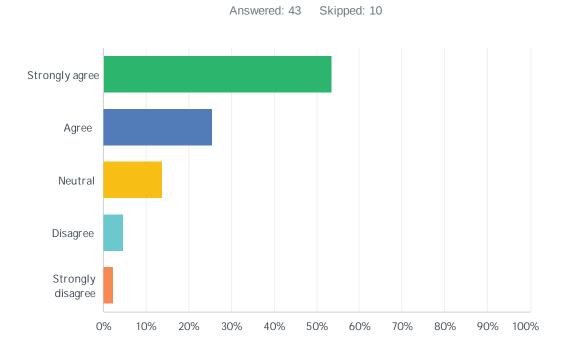
ANSWER CHOICES	RESPONSES	
Still very relevant	47.73%	21
Still relevant, but could be refined	36.36%	16
No longer very relevant	15.91%	7
TOTAL	4	14

Q10 New residential development should be focused around transit solutions and/or commercial corridors.



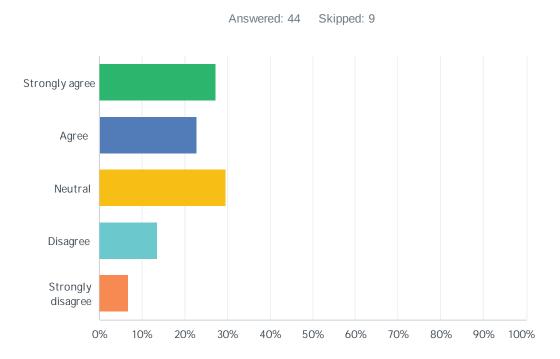
ANSWER CHOICES	RESPONSES	
Strongly agree	53.49%	23
Agree	20.93%	9
Neutral	13.95%	6
Disagree	11.63%	5
Strongly disagree	0.00%	0
TOTAL		43

Q11 When designating areas for new development, resident health should be a primary consideration.



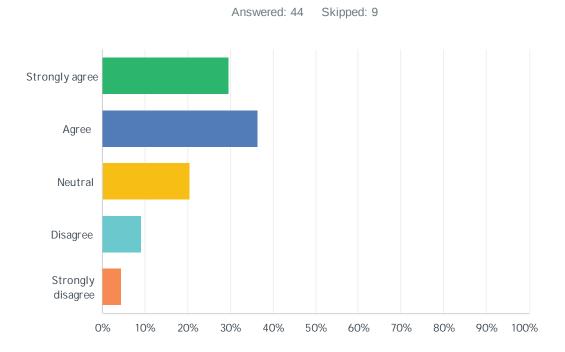
ANSWER CHOICES	RESPONSES	
Strongly agree	53.49%	23
Agree	25.58%	11
Neutral	13.95%	6
Disagree	4.65%	2
Strongly disagree	2.33%	1
TOTAL		43

Q12 Small developments across the city are preferable to larger developments in concentrated areas.



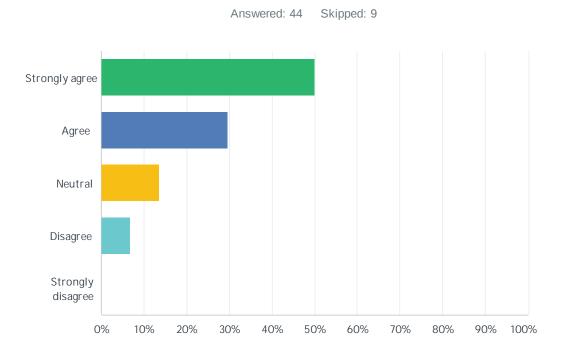
ANSWER CHOICES	RESPONSES	
Strongly agree	27.27%	12
Agree	22.73%	10
Neutral	29.55%	13
Disagree	13.64%	6
Strongly disagree	6.82%	3
TOTAL		44

Q13 Bringing jobs and housing choices closer together is a high priority.



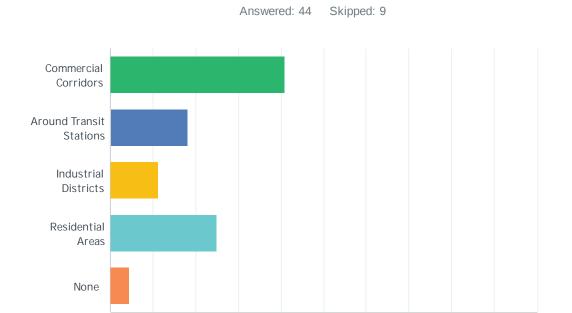
ANSWER CHOICES	RESPONSES	
Strongly agree	29.55%	13
Agree	36.36%	16
Neutral	20.45%	9
Disagree	9.09%	4
Strongly disagree	4.55%	2
TOTAL		44

Q14 When planning for new development, the scale of new buildings is an important consideration.



ANSWER CHOICES	RESPONSES	
Strongly agree	50.00%	22
Agree	29.55%	13
Neutral	13.64%	6
Disagree	6.82%	3
Strongly disagree	0.00%	0
TOTAL		44

Q15 Where do you want to see streetscape improvements?



40%

50%

60%

70%

80%

90%

100%

ANSWER CHOICES	RESPONSES	
Commercial Corridors	40.91%	18
Around Transit Stations	18.18%	8
Industrial Districts	11.36%	5
Residential Areas	25.00%	11
None	4.55%	2
TOTAL		44

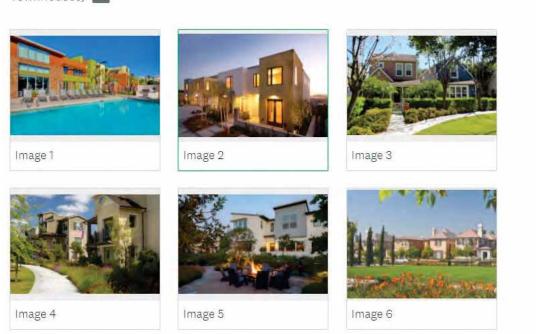
0%

10%

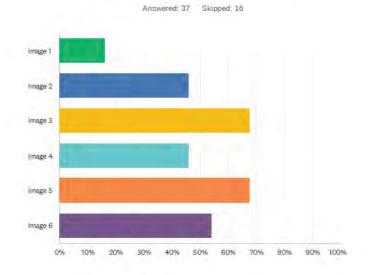
20%

30%

16. Medium Density Residential (e.g. Single Family Detached; Duplexes, Triplexes, Fourplexes; Townhouses)

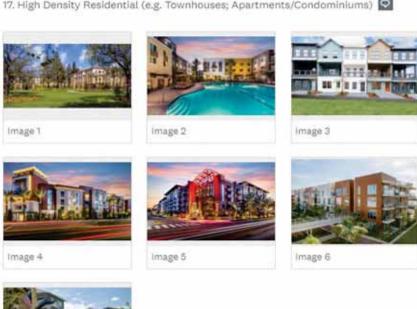


Q16 Medium Density Residential (e.g. Single Family Detached; Duplexes, Triplexes, Fourplexes; Townhouses)



ANSWER CHOICES	RESPONSES	
Image 1	16.22%	6
Image 2	45.95%	17
Image 3	67.57%	25
Image 4	45.95%	17
Image 5	67.57%	25
Image 6	54.05%	20
Total Respondents: 37		

17. High Density Residential (e.g. Townhouses; Apartments/Condominiums)





Q17 High Density Residential (e.g. Townhouses; Apartments/Condominiums)

Answered: 33 Skipped: 20 Image 3 Image 4 80% 90% 100%

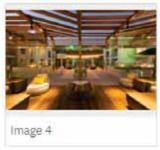
ANSWER CHOICES	RESPONSES	
Image 1	42.42%	14
mage 2	27.27%	9
mage 3	33.33%	11
mage 4	45.45%	15
mage 5	21.21%	7
mage 6	24.24%	8
mage 7	75.76%	25
Total Respondents: 33		

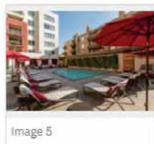
18. Student Housing/Young Professional (e.g. Residence Halls; Apartments with more Communal Space)





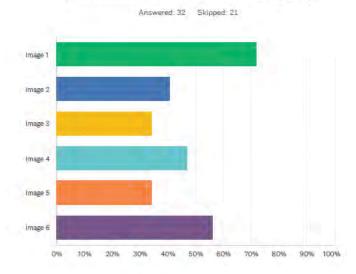






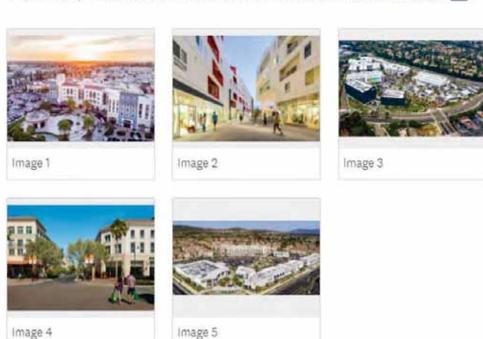


Q18 Student Housing/Young Professional (e.g. Residence Halls; Apartments with more Communal Space)

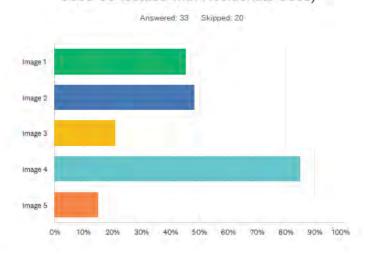


ANSWER CHOICES	RESPONSES	
Image 1	71.88%	23
Image 2	40.63%	13
Image 3	34.38%	11
Image 4	46.88%	15
Image 5	34.38%	11
Image 6	56.25%	18
Total Respondents: 32		

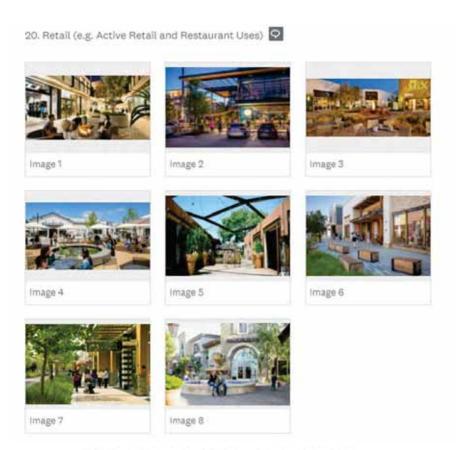
19. Residential/Retail Mixed-Use (e.g. Vertical or Horizontal Mixed-Use; Vertical: Residential over Retail or Live-Work; Horizontal: Commercial Uses Co-located with Residential Uses)



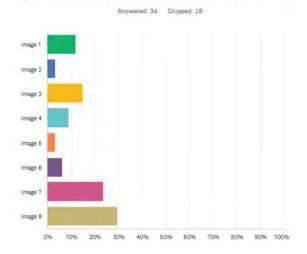
Q19 Residential/Retail Mixed-Use (e.g. Vertical or Horizontal Mixed-Use; Vertical: Residential over Retail or Live-Work; Horizontal: Commercial Uses Co-located with Residential Uses)



ANSWER CHOICES	RESPONSES	
Image 1	45.45%	15
Image 2	48.48%	16
Image 3	21.21%	. 7
Image 4	84.85%	28
Image 5	15,15%	5
Total Respondents: 33		

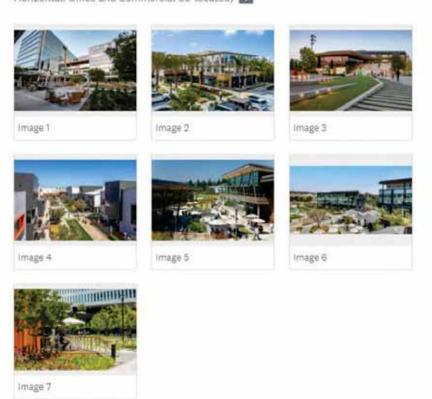


Q20 Retail (e.g. Active Retail and Restaurant Uses)

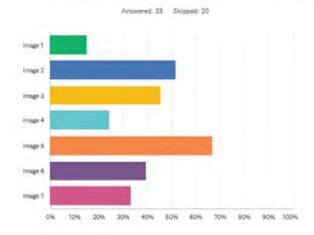


ANSWER CHOICES	RESPONSES	
Image 1	11.76%	4
Image 2	2.94%	1
Image 3	14.71%	1 5
Image 4	8.82%	3
Image 5	2.94%	1
Image 6	5.88%	2
Image 7	23.53%	8
Image 8	29.41%	10
TOTAL		.34

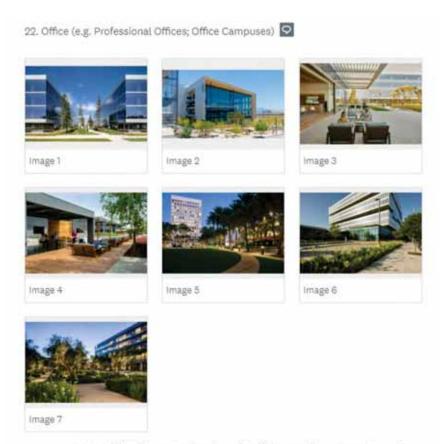
21. Office/Commercial Mixed-Use (e.g. Vertical or Horizontal Mixed-Use; Vertical: Office over Retail; Horizontal: Office and Commercial Co-located)



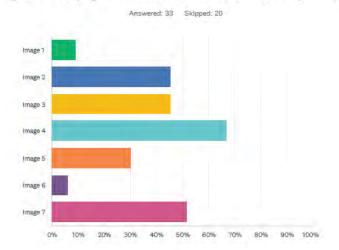
Q21 Office/Commercial Mixed-Use (e.g. Vertical or Horizontal Mixed-Use; Vertical: Office over Retail; Horizontal: Office and Commercial Co-located)



ANSWER CHOICES	RESPONSES	
Image 1	15.15%	5
image 2	51.52%	17
image 3	45.45%	15
Image 4	24,24%	8
image 5	66.67%	22
Image 6	39.39%	13
Image 7	33.33%	- 11
Total Respondents: 33		

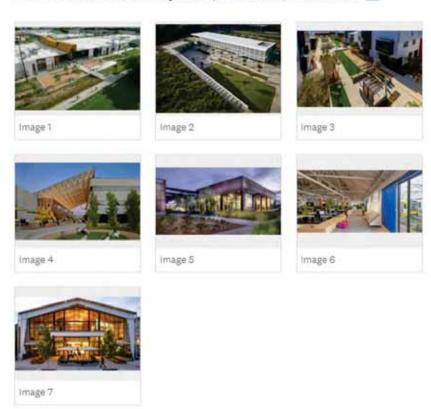


Q22 Office (e.g. Professional Offices; Office Campuses)

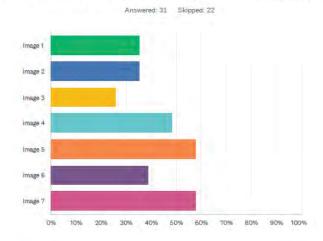


ANSWER CHOICES	RESPONSES	
mage 1	9.09%	3
mage 2	45.45%	15
mage 3	45.45%	15
mage 4	66.67%	22
mage 5	30.30%	10
mage 6	6.06%	2
mage 7	51.52%	17
Total Respondents: 33		

23. Flexible Industrial & Tech (e.g. Start-up Incubation Space; Flex-Tech)

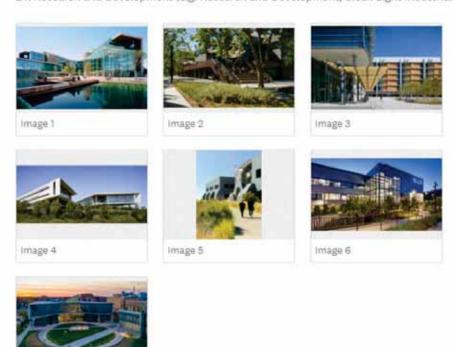


Q23 Flexible Industrial & Tech (e.g. Start-up Incubation Space; Flex-Tech)

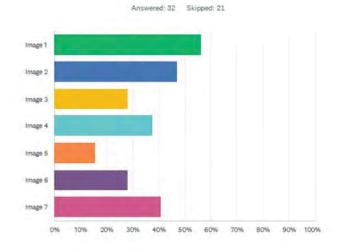


ANSWER CHOICES	RESPONSES	
Image 1	35.48%	11
lmage 2	35.48%	11
Image 3	25.81%	8
Image 4	48.39%	15
Image 5	58.06%	18
Image 6	38.71%	12
Image 7	58.06%	18
Total Respondents: 31		



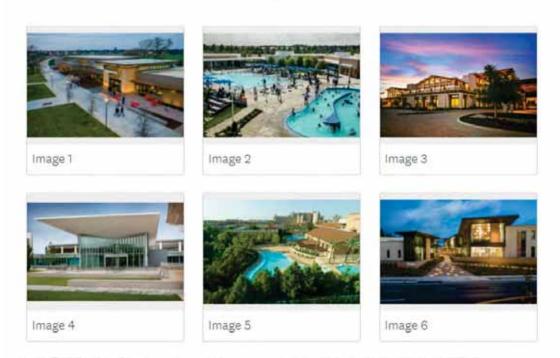


Q24 Research and Development (e.g. Research and Development; Clean Light Industrial)

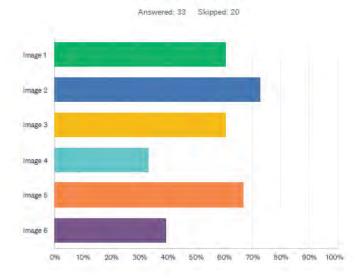


ANSWER CHOICES	RESPONSES	
Image 1	56.25%	18
Image 2	45.88%	15
Image 3	28.13%	9
Image 4	37.50%	12
Image 5	15.63%	5
Image 6	28.13%	9
Image 7	40.63%	13
Total Respondents: 32		

image 7

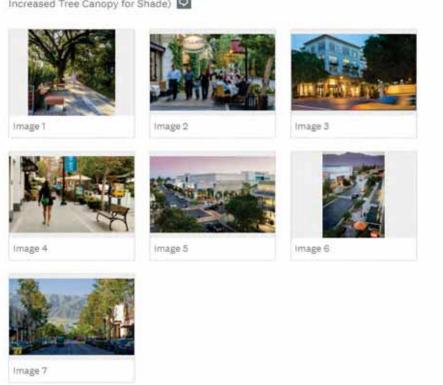


Q25 Public Facility (e.g. Local Government Facilities; Community/Aquatic Centers; Library)

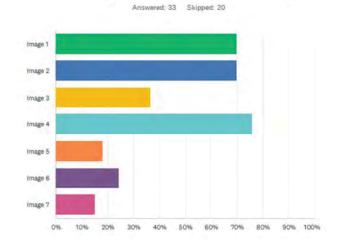


ANSWER CHOICES	RESPONSES	
mage 1	60.61%	20
mage 2	72.73%	24
mage 3	60.61%	20
mage 4	33.33%	- 11
mage 5	66.67%	22
mage 6	39.39%	13
Total Respondents: 33		

26. Streetscape (e.g. Face lift to Existing Streets; Improved Walkability and Enhanced Paving Design; Increased Tree Canopy for Shade)



Q26 Streetscape (e.g. Face lift to Existing Streets; Improved Walkability and Enhanced Paving Design; Increased Tree Canopy for Shade)

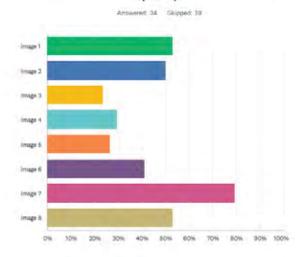


ANSWER CHOICES	RESPONSES	
Image 1	69.70%	23
Image 2	69.70%	23
Image 3	36.36%	12
Image 4	75.76%	25
Image 5	18.18%	6
Image 6	24.24%	8
Image 7	15.15%	5
Total Respondents: 33		

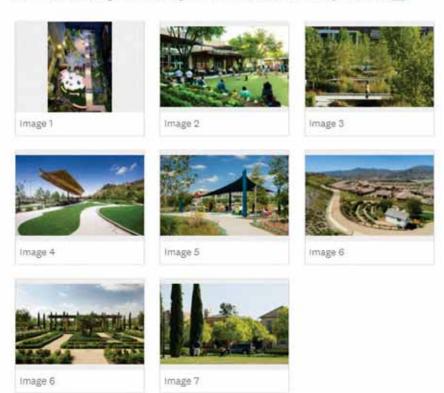




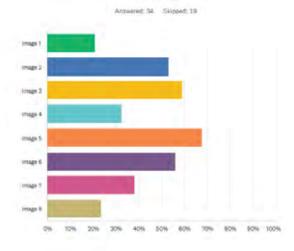
Q27 Plaza/Parklet (e.g. Focal Points for Public Gathering; Small Open Spaces)



ANSWER CHOICES	RESPONSES	
Image 1	52.94%	18
Image 2	50.00%	17
Image 3	23.53%	8
Image 4	29.41%	10
Image 5	26.47%	
Image 6	41.18%	14
Image 7	79.41%	27
Image 8	52.94%	18
Total Respondents, 34		

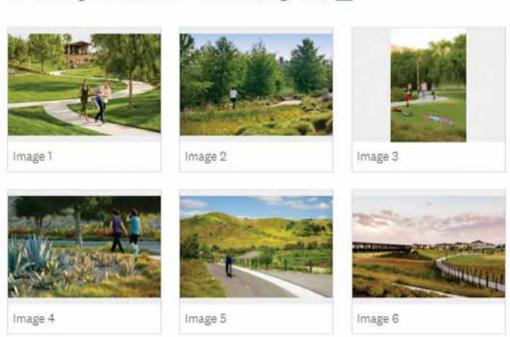


Q28 Pocket Park (e.g. Tot Lots; Dog Runs; Lawn Areas; Community Gardens)

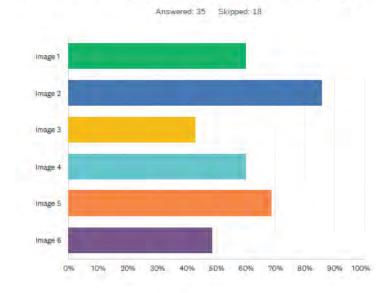


ANSWER CHOICES	RESPONSES	
mage 1	20.59%	7
Image 2	52.94%	18
Image 3	56.62%	20
Image 4	32.35%	- 11
Image 5	67.65%	23
Image 6	55.00%	.19
Image 7	38.24%	13
Image 8	23.53%	
Total Respondents: 34		





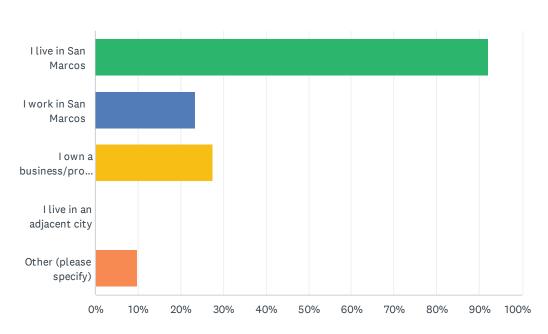
Q29 Trails (e.g. Off-street Bike Trails and Walking Paths)



ANSWER CHOICES	RESPONSES	
Image 1	60.00%	21
Image 2	85.71%	30
Image 3	42.86%	15
Image 4	60,00%	21
Image 5	68.57%	24
Image 6	48.57%	17
Total Respondents: 35		

Q2 What is your relationship to the City of San Marcos? (select all the apply)

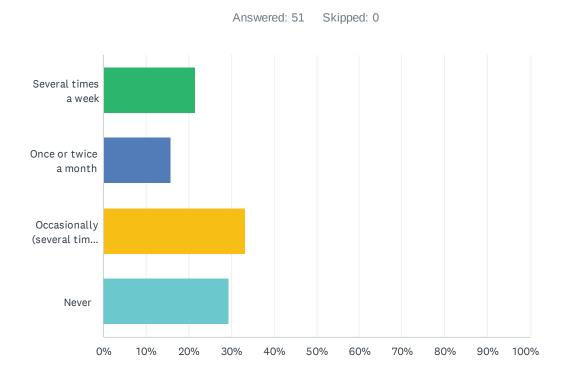




ANSWER CHOICES	RESPONSES	
I live in San Marcos	92.16%	47
I work in San Marcos	23.53%	12
I own a business/property in San Marcos	27.45%	14
I live in an adjacent city	0.00%	0
Other (please specify)	9.80%	5
Total Respondents: 51		

#	OTHER (PLEASE SPECIFY)	DATE
1	Volunteer consistently.	2/11/2022 6:24 PM
2	purchasing a new home in San Marcos	2/8/2022 4:57 PM
3	My children attend SMUSD, I live in the county	2/8/2022 10:46 AM
4	Daughter and her family live here.	2/7/2022 4:05 PM
5	I live in Lake San Marcos. Prior to moving there I lived in San Marcos for 37 years.	2/7/2022 11:19 AM

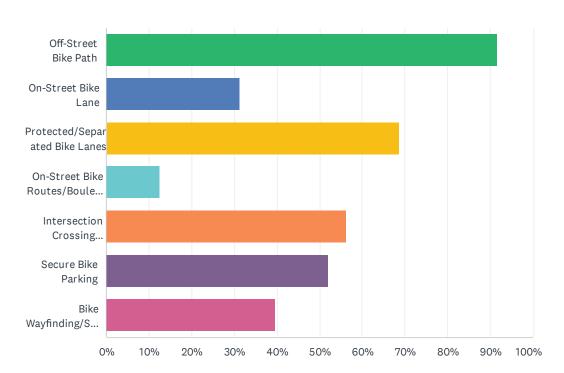
Q3 How frequently do you bicycle, including for exercise, commuting, or other reasons?



ANSWER CHOICES	RESPONSES	
Several times a week	21.57%	11
Once or twice a month	15.69%	8
Occasionally (several times a year)	33.33%	17
Never	29.41%	15
TOTAL		51

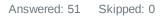
Q4 What type of biking improvements or enhancements in the city would encourage you to ride your bicycle more? (select all that apply)

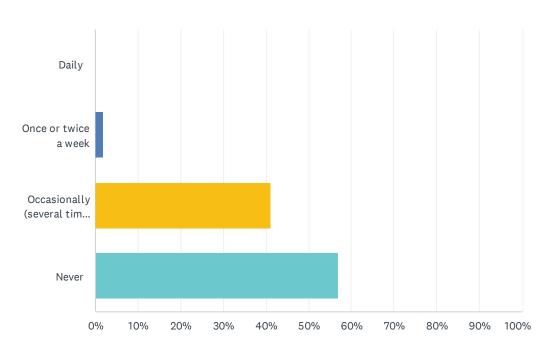




ANSWER CHOICES	RESPONSES	
Off-Street Bike Path	91.67%	44
On-Street Bike Lane	31.25%	15
Protected/Separated Bike Lanes	68.75%	33
On-Street Bike Routes/Boulevards	12.50%	6
Intersection Crossing Improvements	56.25%	27
Secure Bike Parking	52.08%	25
Bike Wayfinding/Signage	39.58%	19
Total Respondents: 48		

Q5 How often do you use transit (bus or light rail)?





ANSWER CHOICES	RESPONSES	
Daily	0.00%	0
Once or twice a week	1.96%	1
Occasionally (several times a year)	41.18%	21
Never	56.86%	29
TOTAL		51

Q6 What type of improvements to transit service or facilities in the city would encourage you to ride transit more often?

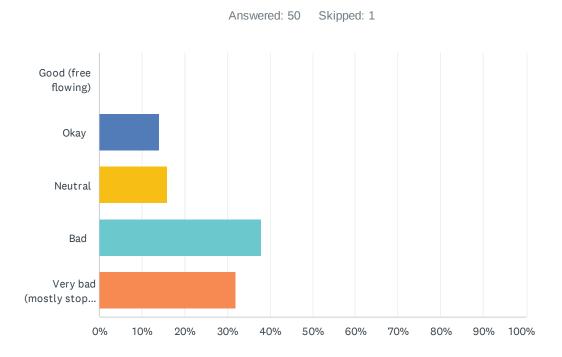
Answered: 30 Skipped: 21

#	RESPONSES	DATE
1	Go more places	2/13/2022 4:07 PM
2	Better signage, more access points, better bike lanes that are protected	2/12/2022 10:01 PM
3	The lines do not take San Marcos residents to popular destinations like the beach or downtown. It's also not time effective.	2/12/2022 8:34 AM
4	Higher frequency, lower costs.	2/11/2022 3:15 PM
5	I dont work with in the city so my car is faster.	2/11/2022 5:47 AM
6	We have cars	2/10/2022 6:36 PM
7	Too slow / inconvenient to be effective	2/10/2022 3:20 PM
8	cleaner & cheaper	2/10/2022 3:05 PM
9	Transit stations near commercial and entertainment areas	2/9/2022 12:23 PM
10	Faster travel times. Currently takes 2 - 3 times longer taking transit than driving.	2/8/2022 7:59 PM
11	An open-air trolley service to get around downtown San Marcos would be great. COVID-19 does not make me want to be in an enclosed carriage. A trolley would also be good for visitors and tourists, especially those without a rental car, who stay in San Marcos instead of pricey Carlsbad.	2/8/2022 4:57 PM
12	More bus stops with a higher frequencyand a bus that goes through San Elijo.	2/8/2022 4:44 PM
13	More penetration by small bus into residential neighborhoods.	2/8/2022 11:06 AM
14	Parking near transit stations	2/8/2022 10:46 AM
15	more monitering of face masks on the trolly, restrooms at stops, more publicity, jitneys to get me from home to the station	2/8/2022 10:00 AM
16	Solid connection to where I want to go. Plenty of parking.	2/7/2022 4:05 PM
17	As I age I am concerned about high quality public transportaion that extends throughout the city and connects to the rest of the county.	2/7/2022 11:19 AM
18	Security	2/5/2022 11:47 AM
19	Wifi on board, ability to charge devices (saves time, and increases productivity). Free access to public transportation for students (middle school, high school), would make it easier to move with the kids.	2/4/2022 11:47 PM
20	Closer station to home.	2/3/2022 11:59 PM
21	Improve stairway to board sprinter at csusm stop. Is there public parking available?	2/2/2022 8:24 PM
22	Faster service on some bus line - have some "locals" that stop at each bus stop, but some "rapids" that only stop at MAIN locations so commuters in particular can move faster. Same for the Sprinter - plus turn the Sprinter into all electric so it does not pollute the environment, create noise pollution, and harm neighborhoods through which it passes Parking at Sprinter stops. If I can't park, I won't ride	2/2/2022 1:54 PM
23	It would be great to have a Bus from/to SEH. The community is finished but not on any Bus Route. There are bus "bays" on Questhaven/SEH road. Its a bummer that we can't use the bus to Sprinter, CSUSM, Civic Center, Encinitas and Carlsbad.	2/2/2022 12:54 PM

San Marcos General Plan Update (3)

Better schedules	2/2/2022 8:46 AM
Frequency of buses	2/1/2022 2:02 PM
Less noise, electric motors	2/1/2022 9:45 AM
Safe easy access transit that connects the entire area and welcomes people to walk and ride to jump on transit.	2/1/2022 9:05 AM
More frequent service and better geographic coverage	2/1/2022 3:37 AM
It needs to increase in frequency and actually make sense to go from one part of town to the other. Right now- the buses and sprinter run very infrequently and just are not practical. They don't connect to places and spaces they need to.	1/31/2022 2:58 PM
On-demand call in shuttle to light or heavy rail.	1/31/2022 2:50 PM
	Frequency of buses Less noise, electric motors Safe easy access transit that connects the entire area and welcomes people to walk and ride to jump on transit. More frequent service and better geographic coverage It needs to increase in frequency and actually make sense to go from one part of town to the other. Right now- the buses and sprinter run very infrequently and just are not practical. They don't connect to places and spaces they need to.

Q7 How would you rate traffic congestion in the city during the morning and evening commute hours?



ANSWER CHOICES	RESPONSES	
Good (free flowing)	0.00%	0
Okay	14.00%	7
Neutral	16.00%	8
Bad	38.00%	19
Very bad (mostly stop and go)	32.00%	16
TOTAL		50

Q8 Are there times of day you avoid driving due to traffic congestion?

Answered: 45 Skipped: 6

#	RESPONSES	DATE
1	late afternoon	2/13/2022 4:07 PM
2	Yes, from 2-6pm	2/13/2022 12:34 AM
3	Yes	2/12/2022 10:01 PM
4	Yes pretty much anytime on San Marcos Blvd. Is horrible. The same is true for the San Elijo.	2/12/2022 8:34 AM
5	5 pm 3 pm in Friday	2/11/2022 10:37 PM
6	Yes.	2/11/2022 6:24 PM
7	Not really	2/11/2022 3:15 PM
8	After 2pm	2/11/2022 1:05 PM
9	When schools get out.	2/11/2022 9:28 AM
10	Yes, school release SMHS and rush hour	2/11/2022 7:10 AM
11	No	2/11/2022 5:47 AM
12	Yes	2/10/2022 9:55 PM
13	Yeah, 78 sucks in afternoon	2/10/2022 6:36 PM
14	All day. I shop in Escondido to avoid San Marcos traffic by creek side market	2/10/2022 4:19 PM
15	Yes! I live off Twin Oaks Valley Road and I avoid driving to get on the 78 from 2-5:30 p.m. every day. I avoid San Marcos Blvd from 3-5:30 p.m. I also Avoid San Elijo Road/TOV Road during school hours and also 4-6 p.m.	2/10/2022 3:28 PM
16	Yes	2/10/2022 3:20 PM
17	Yes	2/10/2022 3:05 PM
18	Yes	2/9/2022 12:23 PM
19	Early morning and when school lets out.	2/8/2022 9:59 PM
20	No	2/8/2022 4:44 PM
21	yes, 8-9 and 4:30-6	2/8/2022 3:18 PM
22	Yes. I hate driving in San Marcos. It is much worse than other cities around us.	2/8/2022 11:06 AM
23	7:45-830, 4:30-5:30	2/8/2022 10:46 AM
24	after 2:30 weekdays	2/8/2022 10:00 AM
25	I tend to avoid San Marcos Blvd. late afternoon/early evening.	2/7/2022 4:05 PM
26	Morning and evening commutes	2/7/2022 2:04 PM
27	Before 10:00am and after 2:00pm	2/7/2022 1:17 PM
28	I am retired so I try to drive in the middle of the day when there is less congestion.	2/7/2022 11:19 AM
29	Commute hours (7am - 9am) and (3pm - 6pm). Especially down SM Blvd and TOV Rd.south of SM Blvd.	2/7/2022 10:23 AM
30	3-6pm	2/7/2022 12:23 AM
31	3:00 pm to 7:00 pm	2/5/2022 11:47 AM

San Marcos General Plan Update (3)

32	Around 8:30 am and 5pm.	2/4/2022 11:47 PM
33	No.	2/3/2022 11:59 PM
34	Yes	2/2/2022 9:02 PM
35	Yes - afternoons after 3 pm and mornings from 8-9:30	2/2/2022 1:54 PM
36	I don't have a choice as I have to pick up kids from school. There is unfortunately no school bus or city bus that goes into San Elijo Hills from the High School.	2/2/2022 12:54 PM
37	Yes, rush hours	2/2/2022 8:46 AM
38	Morning and evening commute and school drop off and pick up times	2/1/2022 2:02 PM
39	Peak hours as much as possible	2/1/2022 12:16 PM
40	315-4 near smhs, high-tech. Total mess.	2/1/2022 11:13 AM
41	Weekdays 7-10am and 3-6pm	2/1/2022 9:45 AM
42	School drop off and pick up times makes travel tough and somewhat sketchy to avoid students along san marcos blvd and RSF road area. Since covid, work time travel is much better, but getting on and off freeway can be very congested during that time of day	2/1/2022 9:05 AM
43	4PM-6PM	2/1/2022 8:41 AM
44	Yes - rush hour in the evening- if I can help it- or I take the back roads	1/31/2022 2:58 PM
45	Morning; Evening.	1/31/2022 2:50 PM

Q9 Are there areas of the city you avoid driving due to traffic congestion?

Answered: 47 Skipped: 4

#	RESPONSES	DATE
1	Anywhere along San Marcos Blvd.	2/13/2022 4:07 PM
2	Yes, San Marcos Blvd is a disaster. 78 east is a disaster.	2/13/2022 12:34 AM
3	Yes	2/12/2022 10:01 PM
4	San Marcos Blvd, Ssn Elijo Rd.	2/12/2022 8:34 AM
5	78-15	2/11/2022 10:37 PM
6	Yes.	2/11/2022 6:24 PM
7	Not really	2/11/2022 3:15 PM
8	San Marcos Blvd. Twin Oaks Valley Rd. Up to Borden Woodland and Barham Rancho Santa Fe	2/11/2022 1:05 PM
9	Sm near home depot, mission/woodland area	2/11/2022 9:28 AM
10	San Marcos Blvd	2/11/2022 7:10 AM
11	San Marcos Blvd in AM and evening	2/11/2022 5:47 AM
12	Yes	2/10/2022 9:55 PM
13	No	2/10/2022 6:36 PM
14	Creekside market area; anywhere down San Marcos blvd; San elijo, anywhere you go any time of day there is now traffic	2/10/2022 4:19 PM
15	Twin Oaks Valley Road, San Marcos Blvd, San Elijo Road/TOV Road	2/10/2022 3:28 PM
16	Yes, san Marcos Blvd gets bad, as does twin oaks and rancho Santa Fe, all feeders to 78	2/10/2022 3:20 PM
17	Yes	2/10/2022 3:05 PM
18	Yes	2/9/2022 12:23 PM
19	San Marcos Blvd between RSF Rd. and the 78/Grand is a nightmare quite often.	2/8/2022 9:59 PM
20	Yes, San Marcos Blvd.	2/8/2022 4:44 PM
21	Intersection of Twin Oaks and San Marcos Blvd.	2/8/2022 3:18 PM
22	Yes. Almost all main roads.	2/8/2022 11:06 AM
23	North Twin Oaks Valley Rd/San Marcos Blvd in the AM, San Marcos BLVD/78 in the evening	2/8/2022 10:46 AM
24	San Marcos Blvd from 3-6pm and the 78 frwy	2/8/2022 10:42 AM
25	San Marcos Blvd.	2/8/2022 10:00 AM
26	The Grand Ave area near Las Posas and the freeway interchange is often challenging.	2/7/2022 4:05 PM
27	San Marcos Blvd Rancho Santa Fe Mission Las Posas	2/7/2022 2:04 PM
28	San Marcos Blvd	2/7/2022 1:17 PM
29	I prefer to take back roads rather than major thoroughfares like San Marcos Blvd.	2/7/2022 11:19 AM
30	SM Blvd especially around TOV Rd. Westbound SM Blvd lights are not coordinated at Rancheros, TOV Rd and Pico. This causes tremendous amount of traffic stacking in the Westbound lanes. Average time going Westbound SM Blvd from Mission through Pico, (during peak travel times), is 15 minutes, mostly do to short and uncoordinated signal lights	2/7/2022 10:23 AM

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(Westbound SM Blvd turning left onto TOV Rd, Rancherso and Pico). Traffic Engineering needs to address these intersections due to increase in traffic.

	house to dual coo these mercections due to more des in traine.	
31	Discovery Street, San Marcos Blvd, Twin Oaks to I-15, Hwy 78 on/exit ramps.	2/7/2022 12:23 AM
32	78 west	2/5/2022 11:47 AM
33	San Marcos Boulevard (by In-N-Out, Chick-fil-a, etc.).	2/4/2022 11:47 PM
34	Sometimes 78 during rush hour.	2/3/2022 11:59 PM
35	Yes. Near San Marcos High School. Rancho Santa Fe. San Marcos Blvd.	2/2/2022 9:02 PM
36	San Marcos Boulevard - the entire length in the city Rancho Santa Fe - between Linda Vista and the freeway Nordahl - all times near the Auto Parkway and Knob Hill Rd	2/2/2022 1:54 PM
37	Yes, the 78 and I would like to avoid driving into SEH between 3-5pm. Also AM in SEH during 7:30-8:30am	2/2/2022 12:54 PM
38	Yes, San Marcos Blvd	2/2/2022 8:46 AM
39	San Marcos Blvd for sure	2/1/2022 2:02 PM
40	San Elijo Road, San Marcos Blvd, S Twin Oaks	2/1/2022 12:16 PM
41	Not too fond of san mar os Blvd going east from rancho Santa Fe	2/1/2022 11:13 AM
42	Highway 78, San Marcos Blvd (entire length), Nordahl.	2/1/2022 9:45 AM
43	San Marcos blvd and RSF road	2/1/2022 9:05 AM
44	78 freeway	2/1/2022 8:41 AM
45	Highway 78	2/1/2022 3:37 AM
46	San Marcos Blvd is a mess	1/31/2022 2:58 PM
47	78, Nordahl, SM Boulevard.	1/31/2022 2:50 PM

Q10 Are there specific areas in San Marcos where bicycle improvements should be implemented?

Answered: 40 Skipped: 11

#	RESPONSES	DATE
1	Yes, areas surrounding the colleges.	2/12/2022 10:01 PM
2	San Elijo Rd	2/12/2022 8:34 AM
3	By CSUSM and san Elijo rd double peak	2/11/2022 10:37 PM
4	I used to road bike 3-4 times each week. The increased traffic, aggressive drivers, having a rear view mirror graze my arm, and people in cycling community spooked me sufficiently to get off the road. Still like trails when I can.	2/11/2022 6:24 PM
5	More protected bike lanes and lower speed limits everywhere. There is a speeding problem in San Marcos and I almost never see police ticketing speeding drivers.	2/11/2022 3:15 PM
6	They should probably stay off the busy streets of town. Also country Rds like lilac and Buena Creek	2/11/2022 1:05 PM
7	I cannot bike safely from my house to any shops on the other side of SM Boulevard. And most businesses do not have bike racks so I can lock my bike up. This was a requirement in Portland.	2/11/2022 7:12 AM
8	Yes, San Marcos should work on getting street sweepers that actually remove gravel and debris from bike lanes. This is a critical change that needs to occur as bike lanes currently are dangerous due to debris swept from the gutter into the bike lanes by street sweepers. Bike lanes should also be re-marked under the 78 overpass on San Marcos Boulevard The lack of defined by client in that area is a danger.	2/11/2022 7:10 AM
9	I live off Cassou Rd. We have no sidewalks. My children would love to walk or ride their bikes to school or the park but its too dangerous without sidewalks or a designated path.	2/11/2022 5:47 AM
10	No, just start planning on the impending economic collapse and prepare the city to be independent	2/10/2022 6:36 PM
11	Everywhere; how many people have been killed walking or biking in San Marcostoo many	2/10/2022 4:19 PM
12	The bike lane coming down Twin Oaks Valley Road is so dangerous. There are roots that make the path very bumpy and scary when going so fast down a hill. ALSO the TOV Road going North over the 78 bridge on a bike is a fatality crash waiting to happen. There is absolutely no bike lane and you have to merge across lanes with agressive drivers getting onto the 78 east and west where there is no bike lane/bike signs.	2/10/2022 3:28 PM
13	No	2/10/2022 3:20 PM
14	Northeast San Marcos on border of vista	2/10/2022 3:05 PM
15	San Marcos Blvd @ 78 Twin Oaks Valley Rd @ 78	2/9/2022 12:23 PM
16	West San Marcos Blvd and S RSF Rd.	2/8/2022 9:59 PM
17	Heart of the City	2/8/2022 7:59 PM
18	Near schools	2/8/2022 4:44 PM
19	Twin Oaks south of Windy Way, going to CSSM area and into San Marcos along San Marcos blvd, or just South of there.	2/8/2022 3:18 PM
20	Everywhere necessary to connect residential with retail, commercial, social and arts.	2/8/2022 11:06 AM
21	Continue the bike path along N. Twin Oaks Valley rd through to the sprinter station and CSUSM	2/8/2022 10:46 AM

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22	Continuous bike bath along Twin Oaks Valley Road & San Marcos Blvd. There are spots where you have a bike lane and then it stops	2/8/2022 10:42 AM
23	forget the bikes, provide jitneys with lots of stops from home to commercial and schools and to the trolly and coaster	2/8/2022 10:00 AM
24	Along the above streets	2/7/2022 2:04 PM
25	From Cal State San Marcos to Lake San Marcos	2/7/2022 1:17 PM
26	Off street bike paths on SM Blvd from Mission to RSF.	2/7/2022 10:23 AM
27	Discovery Street, Via Vera Cruz, Craven, San Marcos Blvd, Twin Oaks, Mission Avenue	2/7/2022 12:23 AM
28	Along Rancho Santa Fe	2/5/2022 11:47 AM
29	Alongside, and nearby freeway exits/entries to protect bicyclists from incoming cars. Alongside area (such as Buena Creek Road!) where traffic is the worst during the mornings and afternoons, and dangerous for pedestrians AND bicyclists AND drivers. Also, along common routes students (elementary, middle, high school, college students) take to and from school.	2/4/2022 11:47 PM
30	Unsure.	2/3/2022 11:59 PM
31	Grand Ave.	2/2/2022 9:02 PM
32	More bike only overpasses over freeway and major streets - safer for motorists and bikers. More separation of bikes and cars on major streets	2/2/2022 1:54 PM
33	Yes, move the bike lanes out of the street onto Sidewalk! separately from the street. Almost nobody walks on the sidewalks as distances are too far but OK for bike, would be great to have more bike lanes that are fully separated from the streets or slow down the streets that have bike lanes to no more than 25mph.	2/2/2022 12:54 PM
34	North city	2/2/2022 8:46 AM
35	All areas that would make travel to school easier and safer for kids	2/1/2022 2:02 PM
36	S Twin Oaks Road	2/1/2022 12:16 PM
37	Definitely around high school.	2/1/2022 11:13 AM
38	Please allow electric motorized bicycles on all bike paths as well as all trails. I noticed signs recently posted near trail that stated no motorized vehicles so how am I supposed to ride electric bicycle on trails designed to accommodate non motorized bicycles? Change rules (and signage posted) to allow electric bicycles on every trail regardless if paved or unpaved.	2/1/2022 9:45 AM
39	The older neighborhoods near "downtown " are dangerous to travel due to fast cars and poor street development. Along RSF road, traffic is heavy and too dangerous for bicycle riding	2/1/2022 9:05 AM
40	Literally everywhere there is a lack of bike lanes. We should have them all around the university- on Barham, Twin Oaks Valley Road, Woodland Parkway (especially the area by the 78 - I feel like I am going to die every time I ride there and on Barham). Because we have no protected lanes it is very dangerous.	1/31/2022 2:58 PM

Q11 Are there specific areas in San Marcos where pedestrian improvements should be implemented?

Answered: 34 Skipped: 17

#	RESPONSES	DATE
1	Near large schools, such as San Marcos High School, Mission Hills HS, etc.	2/13/2022 4:07 PM
2	Yes, surrounding the colleges	2/12/2022 10:01 PM
3	Everywhere	2/12/2022 8:34 AM
4	Corner planters protect standing Peds on corners from text and drive swerve drivers almost hit pedestrians	2/11/2022 10:37 PM
5	Multiple places. Trucks along San Marcos Blvd, if crossing on foot when semi trailers approach can be very dangerous. There are many places city wide that need improvements.	2/11/2022 6:24 PM
6	Crossing walks (light is only on for exactly 2 seconds before flashing hang comes on - too short a time for elderly and disabled people to cross). More traffic calming measures at intersections please!	2/11/2022 3:15 PM
7	Downtown	2/11/2022 1:05 PM
8	Cars often use Cassou rd as a quick route to get around traffic on Twin Oaks and drive too fast. People walk on Cassou and ride bikes but there are no sidewalks or speed bumps. I have seen multiple accidents in the past 5 yrs I have live here from cars taking the turn too fast. I am concerned they will hit a pedestrian.	2/11/2022 5:47 AM
9	no comment	2/10/2022 6:36 PM
10	Everywhere	2/10/2022 4:19 PM
11	The entire Discovery Street section of road. I hope this gets sorted out with the Creek Project.	2/10/2022 3:28 PM
12	No	2/10/2022 3:20 PM
13	Yes San Marcos/ border of vista	2/10/2022 3:05 PM
14	Yes, near schools.	2/8/2022 4:44 PM
15	Everywhere to connect residential and retail restaraunts, etc.	2/8/2022 11:06 AM
16	Buena Creek Road from N. Twin Oaks Valley rd to Casa De Amparo- the kids at that facility often walk this dangerous stretch of road.	2/8/2022 10:46 AM
17	corner of San Marcos Blvd and Twin Oaks	2/8/2022 10:00 AM
18	School start and end times.	2/7/2022 4:05 PM
19	Rancho Santa Fe	2/7/2022 2:04 PM
20	Continue to connect Trails	2/7/2022 1:17 PM
21	I would like to see the open space walking/hiking trails connect to each other to a greater extent. It would also be helpful if the San Marcos Creek area included walking trails.	2/7/2022 11:19 AM
22	SM Blvd from Mission to RSF	2/7/2022 10:23 AM
23	Discovery Street near SMHS, Via Vera Cruz & Discovery intersections, Craven	2/7/2022 12:23 AM
24	By Palomar College	2/5/2022 11:47 AM
25	Along Rancho Santa Fe Rd, and San Marcos Boulevard, can alleviate local traffic, encourage students/employees to ride transit or ride their bikes. In rural parts of SM near Walnut Grove Park where curves can be dangerous. Also, along common routes students (elementary,	2/4/2022 11:47 PM

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	middle, high school, college students) take to and from school. To and from parks would be helpful, too.	
26	In general, more running trails and paths are a good idea.	2/3/2022 11:59 PM
27	Knights Realm needs a longer crosswalk or pedestrian bridge.	2/2/2022 9:02 PM
28	More bike only overpasses over freeway and major streets. More "watch for pedestrian" signs at major intersections where pedestrian accidents seem to occur. More walkways/overpasses/direct routes between CSUSM and northside of freeway complete walkways on Barham east of CSUSM -	2/2/2022 1:54 PM
29	Yes, Shut down San Marcos BLVD (build a tunnel or so for transit) and convert it to a pedestrian / bike zone that goes all the way to CSUSM. Students will love it.	2/2/2022 12:54 PM
30	Smhs	2/1/2022 11:13 AM
31	Add crosswalks on Las Posas near Northern end (in Santa Fe Hills neighborhood). The new construction of 2 home developments at far North end of Las Posas has increased traffic by cars and trucks that make crossing Las Posas hazardous for pedestrians without painted crosswalks and signage stating "stop for pedestrians in crosswalk".	2/1/2022 9:45 AM
32	In the older neighborhood by 'downtown' that does not have sidewalks yet traffic is fast and travel furiously through without regard to people walkingespecially insensitive to parents and grandparents pushing strollers and children walking	2/1/2022 9:05 AM
33	everywhere	2/1/2022 8:41 AM
34	Again, literally everywhere. We need more ability to walk places. Especially near the campus. Bridges would help there.	1/31/2022 2:58 PM

Q12 Are there specific areas in San Marcos where transit improvements (such as shuttles) should be implemented?

Answered: 29 Skipped: 22

#	RESPONSES	DATE
1	University to shopping areas	2/12/2022 8:34 AM
2	To boys and girls club from schools	2/11/2022 10:37 PM
3	Public transportation can be improved across the board. Too many to cite.	2/11/2022 6:24 PM
4	Interesting concept! I don't know the city well enough. I suppose it's very hard for me to get to the local pool even using the bus. So maybe a last mile shuttle between Via Vera Cruz and Scallan swim school that would help me but I don't know how much it would help others. Another cool idea could be a shuttle to different local parks in the area. Or between parks?	2/11/2022 3:15 PM
5	There is no public transportation to SEMS. This would help with the congestion on Twin oaks immensely	2/11/2022 7:12 AM
6	Shuttles on the CAL state San Marcos campus carrying students from the sprinter stop to campus immediately after sprinter arrival may help.	2/11/2022 7:10 AM
7	no comment	2/10/2022 6:36 PM
8	School buses would reduce traffic significantly	2/10/2022 3:20 PM
9	No	2/10/2022 3:05 PM
10	Two services: downtown open-air trolley service for residents and a specific open-air trolley that goes between the town's hotels.	2/8/2022 4:57 PM
11	yes, San Elijo has no transit going in and out.	2/8/2022 4:44 PM
12	CSSM area	2/8/2022 3:18 PM
13	Yes, all large residential areas should be connected to retail/shopping.	2/8/2022 11:06 AM
14	from the colleges and high schools to transit hubs and major shopping areas	2/8/2022 10:00 AM
15	SMUSM Civic Center Restaurant Row Las Posas Shopping Center	2/7/2022 2:04 PM
16	Not at this time	2/7/2022 1:17 PM
17	Shuttles from Sprinter Station travels down SM Blvd.	2/7/2022 10:23 AM
18	CSUSM campus	2/7/2022 12:23 AM
19	High school students should be incentivized to car pool to school rather than each student having their own car. Shuttles would also be helpful in concentrated areas where folks work in the same areas (those in City government, public workers). Frankly, shuttles may not be helpful to folks in my community that have a variety of jobs that require their movement to a different place everyday. Shuttles may be helpful for school traffic. Strongly suggest to work on getting more people to use public transportation or bikes.	2/4/2022 11:47 PM
20	Unsure.	2/3/2022 11:59 PM
21	NA	2/2/2022 9:02 PM
22	Shuttles between Lake San Marcos and shopping centers, like Grand and Las Posas. Shuttles between major shopping areas in San Marcos Shuttles between retirement home areas and medical facilities, as well as to shopping centers	2/2/2022 1:54 PM
23	Absolutely. Shuttle or Bus line from Sprinter to/from SEH Shuttle or Bus Connection from Encinitas & Carlsbad to SEH Shuttle or Bus to both High Schools	2/2/2022 12:54 PM

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24	Yes, near Cal State SM	2/2/2022 8:46 AM
25	I have no opinion on this topic	2/1/2022 9:45 AM
26	Not sure	2/1/2022 9:05 AM
27	Woodland Parkway and Borden Rd should have bus service	2/1/2022 3:37 AM
28	Around the university to the different hot spots for food and dining and grocery stores.	1/31/2022 2:58 PM
29	Yes. Everywhere.	1/31/2022 2:50 PM

Q13 Are there specific areas in San Marcos that could benefit from vehicle and congestion improvements?

Answered: 38 Skipped: 13

#	RESPONSES	DATE
1	Yes, any freeway entry point. Building very very high volume housing on any open space is not helping this fact	2/13/2022 12:34 AM
2	Yes! Twin oaks and san marcos blvd	2/12/2022 10:01 PM
3	We need road expansion plain and simple.	2/12/2022 8:34 AM
4	By Discivery Elem by golf courses keep carts legal on road with seat belts enforced	2/11/2022 10:37 PM
5	Yes.	2/11/2022 6:24 PM
6	I don't know if I really care much about this problem. I don't like the idea of traffic causing increased emissions but I think it's a waste of money to make life easier for drivers. We should be disincentivizing driving.	2/11/2022 3:15 PM
7	All of Downtown. Building new businesses and residential without thought of infostructure	2/11/2022 1:05 PM
8	Twin Oaks up to SEMS.	2/11/2022 7:12 AM
9	Yes San Marcos Boulevard and adjoining streets are in deep danger of congestion due to imminent Costco business Center opening. Also the 78 needs to be widened at the Woodland overpass. This is essential to any further development in San Marcos and the region.	2/11/2022 7:10 AM
10	Stop building homes, you are overcrowding the city break free from CA and show them a new system "In order to change an existing paradigm you do not struggle to try and change the problematic model. You create a new model and make the old one obsolete."	2/10/2022 6:36 PM
11	Twin Oaks and San Marcos Blvd; Creekside Market; San Marcos BlVd and Rancho Santa Fe	2/10/2022 4:19 PM
12	All of Twin Oaks Valley and all areas east of Las Posas Rd on the 78. I'm sure everyone is complaining but it is a total nightmere. I have no idea what the solution is.	2/10/2022 3:28 PM
13	All schools, yes	2/10/2022 3:20 PM
14	Yes many parts	2/10/2022 3:05 PM
15	EB 78 from Rancho Santa Fe to I-15 WB 70 from I-15 to Twin Oaks Valley Rd	2/9/2022 12:23 PM
16	San Marcos Blvd. between RSF Rd. and 78/Grand	2/8/2022 9:59 PM
17	Twin Oaks corridor	2/8/2022 3:18 PM
18	Everywhere. It is a mess.	2/8/2022 11:06 AM
19	Expand the bridge over Mission rd on N. Twin Oaks Valley Rd. and add a right hand turn lane.	2/8/2022 10:46 AM
20	San Marcos Blvd corridor Offramps off the 78	2/8/2022 10:00 AM
21	San Marcos Blvd. seems to be very congested in the mid-afternoon to early evening.	2/7/2022 4:05 PM
22	Las Posas Shopping Center San Marcos Blvd Twin Oaks Valley Rd	2/7/2022 2:04 PM
23	San Marcos Blvd	2/7/2022 1:17 PM
24	I appreciate the plan to improve Discovery, Bent, and Via Vera Cruz. It would be helpful if Las Posas connected to Discovery as well.	2/7/2022 11:19 AM
25	Westbound SM Blvd. from Mission (Rancheros, TOV RD and Pico intersections). SM Blvd at Grand Ave. The signal light, on Grand Ave - turning into shopping center next to the Shell Station, is the worst idea the City's Traffic Engineering Department has developed. This signal	2/7/2022 10:23 AM

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	causes stacking on Westbound SM Blvd (often the intersection is block for West and Eastbound traffic due to Eastbound Grand Ave Traffic, stacking due to this one signal light. Engineering should route inbound Grand Ave traffic down to the next light (Creekside Drive).	
26	Discovery Street, Twin Oaks Road to i-1-15	2/7/2022 12:23 AM
27	Buena Creek, everywhere near schools. Instead of widening lanes, strongly suggest to get folks (who can afford to, ie San Elijo/ have jobs in Central San Marcos/and live in SM to take transit or bike). Incentivizing the use of such modes of transportation may be helpful.	2/4/2022 11:47 PM
28	Rancho Santa Fe and 78; Nordahl exit off 78, going to Walmart/Costco area.	2/3/2022 11:59 PM
29	Discovery Rancho Santa Fe from Grand to the 78.	2/2/2022 9:02 PM
30	Rancho Santa Fe and San Marcos Blvd; Nordahl between Knob Hill and Mission; Barham between CSUSM and Woodland Parkway;	2/2/2022 1:54 PM
31	Traffic into SEH between 3-6pm in the afternoons totally congested. SEH traffic still stops around school AM and PM - both SEES & SEMS.	2/2/2022 12:54 PM
32	78 freeway	2/2/2022 8:46 AM
33	San Marcos Blvd, Discovery, Twin Oaks at 78	2/1/2022 2:02 PM
34	San marcos Blvd approach 78 from West	2/1/2022 11:13 AM
35	Do not allow for the Northern end of Las Posas to be connected as a thoroughfare to any streets North of the new home development "The Foothills by KB Home". This would have severe negative impact on residential neighborhoods along both sides of Las Posas because a large increase in the number of vehicles that would exit interstate 15 at Deer Springs and drive West on Buena Creek then South on Las Posas to connect with Hwy 78 during morning commute hours and back up North again along Las Posas during evening commute.	2/1/2022 9:45 AM
36	San marcos blvd and RSF rd	2/1/2022 9:05 AM
37	We need to do better with lights and having them turn green if no other cars are coming. We need to make people feel safe if they want to ride their bikes- right now unless you are a biker who feels comfortable in the car lane- it is scary. If we had protected lanes I am sure more people would bike to and from across the town. Especially since electric bikes have become popular.	1/31/2022 2:58 PM
38	The 78. Twin Oaks Valley. SM Boulevard esp. the horrid interset at 78. Mission.	1/31/2022 2:50 PM